

Altria Group, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Altria Group, Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Altria Group, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Altria Group, Inc. (Altria or “the company”) is a manufacturer and marketer of cigarettes, cigars and other tobacco products. The company also provides alcoholic beverages and financial services. Altria markets its products under Marlboro, Virginia Slims, Copenhagen, Skoal, Black & Mild, Chesterfield, Red Seal, Parliament, Benson & Hedges and L&M brand name. The company operates through its subsidiaries Philip Morris USA Inc., John Middleton Co., UST LLC, Nu Mark LLC and Philip Morris Capital Corporation. Altria distributes products to wholesalers, large retail organizations, including chain stores, restaurants, wholesale clubs, supermarkets, wine shops and mass merchandisers. The company is headquartered in Richmond, Virginia, the US.

Scope

Detailed information on Altria Group, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Altria Group, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Altria Group, Inc. including a breakdown and examination of key business segments

Intelligence on Altria Group, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Altria Group, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Altria Group, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Altria Group, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Altria Group, Inc.'s business structure, strategy and prospects.

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