

ALTANA AG - Company Profile and SWOT Analysis

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Abstracts

ALTANA AG Company Profile and SWOT Analysis

Summary

ALTANA AG Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

ALTANA AG (ALTANA or "the company") is involved in the development, production, marketing, and sales of specialty chemicals and related products. The company's major product portfolio comprises of additives, printing inks, special coatings and adhesives, effect pigments, sealants and compounds, impregnating resins and varnishes, and testing and measuring instruments. ALTANA offers its products to various industries such as coating manufacturers, paint and plastic processors, printing and packaging industries, cosmetic industry, seed coating, thermoplastics, and electrical and electronic industries. It has business operations across Europe, Asia, the Americas, and other regions. The company is headquartered in Wessel, North Rhine-Westphalia, Germany.

Scope

Detailed information on ALTANA AG required for business and competitor intelligence needs

A study of the major internal and external factors affecting ALTANA AG in the form of a SWOT analysis

An in-depth view of the business model of ALTANA AG including a breakdown and examination of key business segments

Intelligence on ALTANA AG's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about ALTANA AG, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of ALTANA AG and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess ALTANA AG as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on ALTANA AG's business structure, strategy and prospects.

Contents

- Table of Contents
- Company Snapshot
- ALTANA AG: Company Overview
- ALTANA AG: Overview and Key Facts
- ALTANA AG: Overview
- ALTANA AG: Key Facts
- ALTANA AG: Key Employees
- ALTANA AG: Key Employee Biographies
- ALTANA AG: Major Products and Services
- ALTANA AG: Company History
- ALTANA AG: Management Statement
- ALTANA AG: Locations and Subsidiaries
- ALTANA AG: Key Competitors
- ALTANA AG: Company Analysis
- ALTANA AG: Business Description
- ALTANA AG: SWOT Analysis
- ALTANA AG: SWOT Overview
- ALTANA AG: Strengths
- ALTANA AG: Weaknesses
- ALTANA AG: Opportunities
- ALTANA AG: Threats
- ALTANA AG: Corporate Financial Deals Activity
- ALTANA AG: Financial Deals Overview
- ALTANA AG: Targets and Partners
- ALTANA AG: Top Deals 2020 - 2024YTD*
- ALTANA AG: Advisors
- ALTANA AG: Top Legal Advisors
- ALTANA AG: Mergers and Acquisitions
- ALTANA AG: Corporate Venturing
- ALTANA AG: Capital Raising
- ALTANA AG: Divestments
- ALTANA AG: Recent Developments
- ALTANA AG: News and Events Summary
- ALTANA AG: Business Expansion
- ALTANA AG: Corporate Governance
- ALTANA AG: Financial Deals
- ALTANA AG: Financial Performance

ALTANA AG: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: ALTANA AG: Key Facts
- Table 2: ALTANA AG: Key Employees
- Table 3: ALTANA AG: Company History
- Table 4: ALTANA AG: Locations and Subsidiaries
- Table 5: ALTANA AG: Key Competitors
- Table 6: ALTANA AG: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: ALTANA AG: M&A Activity by Geography (TTM*)
- Table 8: ALTANA AG: Deal Activity by Deal Type - Volume (2020 - YTD*2024)
- Table 9: ALTANA AG: M&A Average Deal Size - Value (US\$m)
- Table 10: ALTANA AG: Targets and Partners
- Table 11: ALTANA AG: Top Deals 2020 - 2024YTD*
- Table 12: ALTANA AG: Legal Advisor Ranking by Value (US\$m)
- Table 13: ALTANA AG: M&A Volume and Value Trend (2020 - YTD*2024)
- Table 14: ALTANA AG: M&A Activity by Geography (2020 - YTD*2024)
- Table 15: ALTANA AG: Corporate Venturing Volume and Value Trend (2020 - YTD*2024)
- Table 16: ALTANA AG: Corporate Venturing by Geography (2020 - YTD*2024)
- Table 17: ALTANA AG: Capital Raising Volume and Value Trend (2020 - YTD*2024)
- Table 18: ALTANA AG: Capital Raising by Deal Type (2020 - YTD*2024)
- Table 19: ALTANA AG: Divestments Volume and Value Trend (2020 - YTD*2024)
- Table 20: ALTANA AG: News and Events Summary
- Table 21: ALTANA AG: Business Expansion
- Table 22: ALTANA AG: Corporate Governance
- Table 23: ALTANA AG: Financial Deals
- Table 24: ALTANA AG: Financial Performance
- Table 25: ALTANA AG: Strategy and Operations

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