

Alphabet Inc - Company Profile and SWOT Analysis

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Abstracts

Alphabet Inc %li%Company Profile and SWOT Analysis

Summary

Alphabet Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Alphabet Inc (Alphabet), the holding company of Google, is a global technology company. It offers a wide range of products and platforms including Search, Google Maps, calendar, ads, Gmail, Google Play, Android, Google Cloud, Chrome, and YouTube. It also offers hardware products such as Pixel phones, smartwatches, and Google Nest home products. The company offers online advertising services through its Google Network services. Google Network properties include AdSense, Google Ad Manager, and AdMob. It also offers internet services, subscription-based products, and licensing and research and development services. Alphabet invests in infrastructure, data, machine learning, analytics, and artificial intelligence (AI). The company has business presence across the Americas, Europe, and Asia-Pacific. Alphabet is headquartered in Mountain View, California, the US.

Scope

Detailed information on Alphabet Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Alphabet Inc in the form of a SWOT analysis

An in-depth view of the business model of Alphabet Inc including a breakdown and examination of key business segments

Intelligence on Alphabet Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Alphabet Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Alphabet Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Alphabet Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Alphabet Inc's business structure, strategy and prospects.

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