

Alma Media Corp - Company Profile and SWOT Analysis

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Abstracts

Summary

Alma Media Corp - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Alma Media Corp (Alma Media) is a media company that provides digital services and journalistic media content. It also provides property information services, distribution and logistics, commercial property services, printing, and publishing services. It offers products and services under Kauppalehti, Talouselama, Iltalehti, Nettiauto, Etuovi.com, and Nettimoto brands. It also provides recruitment services include Profesia.sk in Slovakia, prace.cz and jobs.cz in the Czech Republic, and mojposao.net in Croatia. Alma Media offers a range of products and services, including leading housing and automotive marketplaces, financial and professional media, national consumer media, and content and data services for professionals and businesses. The company serves automobile, media and publishing, entertainment, technology, real estate, and staffing industries. The company operates in the Baltics, Nordic countries, Central Europe, and Finland. Alma Media is headquartered in Helsinki, Finland.

Scope

Detailed information on Alma Media Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Alma Media Corp in the form of a SWOT analysis

An in-depth view of the business model of Alma Media Corp including a breakdown and examination of key business segments

Intelligence on Alma Media Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Alma Media Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Alma Media Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Alma Media Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Alma Media Corp's business structure, strategy and prospects.

Contents

- Company Snapshot
- Alma Media Corp: Company Overview
- Alma Media Corp: Overview and Key Facts
- Alma Media Corp: Overview
- Alma Media Corp: Key Facts
- Alma Media Corp: Key Employees
- Alma Media Corp: Key Employee Biographies
- Alma Media Corp: Major Products and Services
- Alma Media Corp: Management Statement
- Alma Media Corp: Key Competitors
- Alma Media Corp: Company Analysis
- Alma Media Corp: Business Description
- Alma Media Corp: SWOT Analysis
- Alma Media Corp: SWOT Overview
- Alma Media Corp: Strengths
- Alma Media Corp: Weaknesses
- Alma Media Corp: Opportunities
- Alma Media Corp: Threats
- Alma Media Corp: Corporate Financial Deals Activity
- Alma Media Corp: Financial Deals Overview
- Alma Media Corp: Targets and Partners
- Alma Media Corp: Top Deals 2021 - 2025YTD*
- Alma Media Corp: Advisors
- Alma Media Corp: Top Financial Advisors
- Alma Media Corp: Mergers and Acquisitions
- Alma Media Corp: Capital Raising
- Alma Media Corp: Divestments
- Alma Media Corp: Private Equity and Ownership
- Alma Media Corp: Recent Developments
- Alma Media Corp: News and Events Summary
- Alma Media Corp: Corporate Governance
- Alma Media Corp: Financial Deals
- Alma Media Corp: Financial Performance
- Alma Media Corp: Strategy and Operations
- Appendix
- Contact Us
- Methodology

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Alma Media Corp: Key Facts

Table 2: Alma Media Corp: Key Employees

Table 3: Alma Media Corp: Key Competitors

Table 4: Alma Media Corp: Deal Activity by Deal Type - Volume (TTM*)

Table 5: Alma Media Corp: M&A Activity by Geography (TTM*)

Table 6: Alma Media Corp: Deal Activity by Deal Type - Volume (2021 - YTD*2025)

Table 7: Alma Media Corp: M&A Average Deal Size - Value (US\$m)

Table 8: Alma Media Corp: Targets and Partners

Table 9: Alma Media Corp: Top Deals 2021 - 2025YTD*

Table 10: Alma Media Corp: Financial Advisor Ranking by Value (US\$m)

Table 11: Alma Media Corp: M&A Volume and Value Trend (2021 - YTD*2025)

Table 12: Alma Media Corp: M&A Activity by Geography (2021 - YTD*2025)

Table 13: Alma Media Corp: Capital Raising Volume and Value Trend (2021 - YTD*2025)

Table 14: Alma Media Corp: Capital Raising by Deal Type (2021 - YTD*2025)

Table 15: Alma Media Corp: Divestments Volume and Value Trend (2021 - YTD*2025)

Table 16: Alma Media Corp: Divestments by Geography (2021 - YTD*2025)

Table 17: Alma Media Corp: Private Equity and Ownership Volume and Value Trend (2021 - YTD*2025)

Table 18: Alma Media Corp: Private Equity and Ownership Volume by Deal Type (2021 - YTD*2025)

Table 19: Alma Media Corp: News and Events Summary

Table 20: Alma Media Corp: Corporate Governance

Table 21: Alma Media Corp: Financial Deals

Table 22: Alma Media Corp: Financial Performance

Table 23: Alma Media Corp: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Alma Media Corp: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Alma Media Corp: M&A Activity by Geography (TTM*)

Figure 3: Alma Media Corp: Deal Activity by Deal Type - Volume (2021 - YTD*2025)

Figure 4: Alma Media Corp: M&A Average Deal Size - Value (US\$m)

Figure 5: Alma Media Corp: M&A Volume and Value Trend (2021 - YTD*2025)

Figure 6: Alma Media Corp: M&A Activity by Geography (2021 - YTD*2025)

Figure 7: Alma Media Corp: Capital Raising Volume and Value Trend (2021 - YTD*2025)

Figure 8: Alma Media Corp: Capital Raising by Deal Type (2021 - YTD*2025)

Figure 9: Alma Media Corp: Divestments Volume and Value Trend (2021 - YTD*2025)

Figure 10: Alma Media Corp: Divestments by Geography (2021 - YTD*2025)

Figure 11: Alma Media Corp: Private Equity and Ownership Volume and Value Trend (2021 - YTD*2025)

Figure 12: Alma Media Corp: Private Equity and Ownership Volume by Deal Type (2021 - YTD*2025)

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