

Ally Financial Inc. - Company Profile and SWOT Analysis

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Abstracts

Ally Financial Inc. Company Profile and SWOT Analysis

Summary

Ally Financial Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Ally Financial Inc. (Ally Financial or 'the company'), formerly GMAC Inc., is a provider of banking products which includes mortgage lending, debit and credit card, individual retirement accounts and money market instruments. It also offers a broad array of financial products and services to automotive dealers and their customers through its auto financing, dealer services, online banking, online brokerage, vehicle maintenance contract and corporate finance businesses. Ally Financial operate as a financial holding company (FHC) and a bank holding company (BHC). Ally Financial has presence in the US, Canada, and Bermuda. The company is headquartered in Detroit, Michigan, the US.

Scope

Detailed information on Ally Financial Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Ally Financial Inc. in the form of a SWOT analysis

An in-depth view of the business model of Ally Financial Inc. including a breakdown and examination of key business segments

Intelligence on Ally Financial Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ally Financial Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Ally Financial Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ally Financial Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ally Financial Inc.'s business structure, strategy and prospects.

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