

Allianz Group - Strategy, SWOT and Corporate Finance Report

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Abstracts

Allianz Group - Strategy, SWOT and Corporate Finance Report

SUMMARY

Allianz Group - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Allianz Group (Allianz or 'the group') is a holding company and one of the leading insurers and financial services providers worldwide. The service portfolio of the group comprises property and casualty insurance, life and health insurance, banking and asset management. Allianz has global operations with branches and subsidiaries spread across Europe, Asia Pacific, the Middle East and Africa. Allianz is headquartered in Munich, Germany.

Allianz reported gross premiums written of EUR77,345 million during FY2017, an increase of 1.3% over FY2016. Its net premiums earned was EUR71,427 million in FY2017, an increase of 1.5% over FY2016.

SCOPE

Detailed information on Allianz Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Allianz Group in the form of a SWOT analysis

An in-depth view of the business model of Allianz Group including a breakdown and examination of key business segments

Intelligence on Allianz Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Allianz Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Allianz Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Allianz Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Allianz Group's business structure, strategy and prospects.

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