

Alibaba Group Holding Limited - Company Profile and SWOT Analysis

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Abstracts

Alibaba Group Holding Limited %li%Company Profile and SWOT Analysis

Summary

Alibaba Group Holding Limited %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Alibaba Group Holding Limited (Alibaba or "the company") is a retail and wholesale marketplace operator for both mobile and web platforms. The company is involved in logistics services business, retail and wholesale commerce businesses, and local consumer services business. It also provides cloud services, including elastic computing, database, network virtualization services, storage and content delivery network, large scale computing, security, management and application services, Internet of Things (IoT), big data analytics and a machine learning platform. It also operates innovation initiatives and digital media and entertainment business. Alibaba has presence in various geographical regions including China, Singapore, India, the UK and the US. The company is headquartered in Hangzhou, Zhejiang, China.

Scope

Detailed information on Alibaba Group Holding Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Alibaba Group Holding Limited in the form of a SWOT analysis

An in-depth view of the business model of Alibaba Group Holding Limited including a breakdown and examination of key business segments

Intelligence on Alibaba Group Holding Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Alibaba Group Holding Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Alibaba Group Holding Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Alibaba Group Holding Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Alibaba Group Holding Limited's business structure, strategy and prospects.

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