

Alaska Air Group Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Alaska Air Group Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Alaska Air Group Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Alaska Air Group Inc (Alaska Air) is a holding company, which operates through two principal subsidiaries, Alaska Airlines Inc (Alaska Airlines) and Horizon Air Industries Inc (Horizon). It operates Boeing 737 (B737) and Airbus A320 family (A320, and A321neo) aircraft and offers passenger service from the western US throughout the contiguous US, Hawaii, Alaska, Mexico, Canada, and Costa Rica. The company also provides scheduled air transportation for passengers across a shorter distance network within the US under Capacity Purchase Agreements (CPAs). Alaska Air also offers other services including, cargo services, lounge membership, hotel and car services and travel insurance for passengers. It operates through its wholly-owned subsidiary, McGee Air Services provides aviation services. Alaska Air is headquartered in Seattle, Washington, the US.

SCOPE

Detailed information on Alaska Air Group Inc required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Alaska Air Group Inc in the form of a SWOT analysis

An in-depth view of the business model of Alaska Air Group Inc including a breakdown and examination of key business segments

Intelligence on Alaska Air Group Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Alaska Air Group Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Alaska Air Group Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Alaska Air Group Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Alaska Air Group Inc's business structure, strategy and prospects.

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