

# Alaska Air Group Inc - Company Profile and SWOT Analysis

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## Abstracts

Alaska Air Group Inc %li%Company Profile and SWOT Analysis

### Summary

Alaska Air Group Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Alaska Air Group Inc (Alaska Air) is a holding company, which operates through two principal subsidiaries, Alaska Airlines Inc (Alaska Airlines) and Horizon Air Industries Inc (Horizon). Its primary activities involve providing scheduled air transportation for passengers and cargo, with additional services offered through its subsidiary, McGee Air Services, an aviation services provider. The company operates Boeing 737 aircraft and other third-party carriers operating Embraer E175 aircraft. Alaska Air caters to a broad customer base, including individuals and businesses requiring air travel and cargo transportation. As a member of the oneworld alliance, the company extends its reach through a global network, providing access to over 900 destinations. The company's operations span across the US, parts of Mexico, Costa Rica, Belize, the Bahamas, Guatemala, Canada, and 170 other territories. Alaska Air is headquartered in Seattle, Washington, the US.

### Scope

Detailed information on Alaska Air Group Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Alaska Air Group Inc in the form of a SWOT analysis

An in-depth view of the business model of Alaska Air Group Inc including a breakdown and examination of key business segments

Intelligence on Alaska Air Group Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Alaska Air Group Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Alaska Air Group Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Alaska Air Group Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Alaska Air Group Inc's business structure, strategy and prospects.

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