

Akzo Nobel N.V. - Company Profile and SWOT Analysis

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Abstracts

Akzo Nobel N.V. %li%Company Profile and SWOT Analysis

Summary

Akzo Nobel N.V. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Akzo Nobel N.V. (Akzo Nobel or the company') is a manufacturer of paints and coatings. The company offers automotive coatings, specialty coatings, marine coatings protective coatings and industrial coatings used in cars, ships, yachts, aircraft, consumer goods, oil and gas facilities and architectural components. It also offers paints, lacquers, varnishes, adhesives, mixing machines and color concepts for the renovation and building industry. The company markets its products under Dulux, Bruguier, Flexa, Marshall, Sadolin, Coral, Inca, and Alba brand names. Akzo Nobel has business presence across Europe, the Middle East and Africa, the Americas and Asia Pacific. The company is headquartered in Amsterdam, the Netherlands.

Scope

Detailed information on Akzo Nobel N.V. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Akzo Nobel N.V. in the form of a SWOT analysis

An in-depth view of the business model of Akzo Nobel N.V. including a breakdown and examination of key business segments

Intelligence on Akzo Nobel N.V.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Akzo Nobel N.V., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Akzo Nobel N.V. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Akzo Nobel N.V. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Akzo Nobel N.V.'s business structure, strategy and prospects.

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