

Airlines in Italy

<https://marketpublishers.com/r/A4BB2BE671AEN.html>

Date: September 2020

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: A4BB2BE671AEN

Abstracts

Airlines in Italy

Summary

Airlines in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The airlines industry comprises passenger air transportation, including scheduled flights but excluding air freight transport.

The Italian airlines industry had total revenues of \$4.4bn in 2019, representing a compound annual rate of change (CARC) of -3.3% between 2015 and 2019.

Industry consumption volume increased with a CAGR of 0.4% between 2015 and 2019, to reach a total of 29.1 million passengers in 2019.

The international flights segment has been driving the growth of the industry in recent years as the domestic flight segment has been stagnant due to weak internal (domestic) demand related to economic uncertainty in the country.

Scope

Save time carrying out entry-level research by identifying the size, growth, and

leading players in the airlines market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the airlines market in Italy

Leading company profiles reveal details of key airlines market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy airlines market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Italy airlines market by value in 2019?

What will be the size of the Italy airlines market in 2024?

What factors are affecting the strength of competition in the Italy airlines market?

How has the market performed over the last five years?

How large is Italy's airlines market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. Which players have been most successful in the past three years?

7.3. What are the weaknesses of leading players?

7.4. How has COVID-19 impacted players?

8 COMPANY PROFILES

8.1. easyJet Plc

8.2. Ryanair Holdings plc

8.3. Alitalia - Societa Aerea Italiana S.p.A.

8.4. International Consolidated Airlines Group SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Italy airlines industry value: \$ million, 2015-19
- Table 2: Italy airlines industry volume: million passengers, 2015-19
- Table 3: Italy airlines industry category segmentation: million passengers, 2019
- Table 4: Italy airlines industry geography segmentation: \$ million, 2019
- Table 5: Italy airlines industry value forecast: \$ million, 2019-24
- Table 6: Italy airlines industry volume forecast: million passengers, 2019-24
- Table 7: easyJet Plc: key facts
- Table 8: easyJet Plc: Key Employees
- Table 9: Ryanair Holdings plc: key facts
- Table 10: Ryanair Holdings plc: Key Employees
- Table 11: Alitalia - Societa Aerea Italiana S.p.A.: key facts
- Table 12: Alitalia - Societa Aerea Italiana S.p.A.: Key Employees
- Table 13: International Consolidated Airlines Group SA: key facts
- Table 14: International Consolidated Airlines Group SA: Key Employees
- Table 15: Italy size of population (million), 2015-19
- Table 16: Italy gdp (constant 2005 prices, \$ billion), 2015-19
- Table 17: Italy gdp (current prices, \$ billion), 2015-19
- Table 18: Italy inflation, 2015-19
- Table 19: Italy consumer price index (absolute), 2015-19
- Table 20: Italy exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Italy airlines industry value: \$ million, 2015-19
- Figure 2: Italy airlines industry volume: million passengers, 2015-19
- Figure 3: Italy airlines industry category segmentation: % share, by volume, 2019
- Figure 4: Italy airlines industry geography segmentation: % share, by value, 2019
- Figure 5: Italy airlines industry value forecast: \$ million, 2019-24
- Figure 6: Italy airlines industry volume forecast: million passengers, 2019-24
- Figure 7: Forces driving competition in the airlines industry in Italy, 2019
- Figure 8: Drivers of buyer power in the airlines industry in Italy, 2019
- Figure 9: Drivers of supplier power in the airlines industry in Italy, 2019
- Figure 10: Factors influencing the likelihood of new entrants in the airlines industry in Italy, 2019
- Figure 11: Factors influencing the threat of substitutes in the airlines industry in Italy, 2019
- Figure 12: Drivers of degree of rivalry in the airlines industry in Italy, 2019

COMPANIES MENTIONED

easyJet Plc
Ryanair Holdings plc
Alitalia - Societa Aerea Italiana S.p.A.
International Consolidated Airlines Group SA

I would like to order

Product name: Airlines in Italy

Product link: <https://marketpublishers.com/r/A4BB2BE671AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A4BB2BE671AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970