

# Airlines in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Airlines in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The airlines industry comprises passenger air transportation, including scheduled flights but excluding air freight transport.

The Turkish airlines industry had total revenues of \$8.3bn in 2020, representing a compound annual rate of change (CARC) of -17.9% between 2016 and 2020.

Industry consumption volumes declined with a CARC of -17.2% between 2016 and 2020, to reach a total of 81.6 million seats sold in 2020.

The opening of large, new airports has increased the capacity for air travel in Turkey, promoting the possibility of volume growth.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the airlines market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the airlines market in Turkey

Leading company profiles reveal details of key airlines market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey airlines market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Turkey airlines market by value in 2020?

What will be the size of the Turkey airlines market in 2025?

What factors are affecting the strength of competition in the Turkey airlines market?

How has the market performed over the last five years?

Who are the top competitors in Turkey's airlines market?

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