

# Airlines in Italy - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/A18A8917655EEN.html>

Date: September 2021

Pages: 44

Price: US\$ 350.00 (Single User License)

ID: A18A8917655EEN

## Abstracts

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### SUMMARY

Airlines in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The airlines industry comprises passenger air transportation, including scheduled flights but excluding air freight transport.

The Italian airlines industry had total revenues of \$5.2bn in 2020, representing a compound annual rate of change (CARC) of -31% between 2016 and 2020.

Industry consumption volumes declined with a CARC of -26% between 2016 and 2020, to reach a total of 40.3 million seats sold in 2020.

Domestic and international tourism saw a marked decline in 2020 due to travel restrictions and lockdowns, which led to a significant decline in the airlines industry.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the airlines market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the airlines market in Italy

Leading company profiles reveal details of key airlines market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy airlines market with five year forecasts

## **REASONS TO BUY**

What was the size of the Italy airlines market by value in 2020?

What will be the size of the Italy airlines market in 2025?

What factors are affecting the strength of competition in the Italy airlines market?

How has the market performed over the last five years?

What are the main segments that make up Italy's airlines market?

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