

Airlines Global Industry Almanac 2015-2024

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Abstracts

Airlines Global Industry Almanac 2015-2024

SUMMARY

Global Airlines industry profile provides top-line qualitative and quantitative summary information including: industry size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

KEY HIGHLIGHTS

The airlines industry comprises passenger air transportation, including scheduled flights but excluding air freight transport.

Industry volumes are defined as the total number of passengers carried on all airlines within the specified country or region, segmented by international and domestic passengers. For the US and Canada, transborder passengers departing from either country are considered as part of the international segment.

Industry value is defined as the total revenue obtained by airlines from transporting those passengers, calculated by applying the average revenue per passenger and applying this to passenger volumes.

All currency conversions in this profile were carried out using constant 2019 average annual exchange rates.

Forecast figures presented in this report are calculated using crisis scenarios for

the Airlines industry. The immediate impact on the amount of air passengers carried around the world has been catastrophic, and the industry will take time to recover worldwide. The length of the pandemic is still difficult to predict, though many governments had briefly shut down airports and temporarily suspended international travel, airlines have tried to continue services where possible with reduced numbers. As the length of the pandemic and its impact on air travel is not certain, the data used in this report has been modelled on the assumption of a crisis scenario and has taken into consideration forecast impacts on GDP. Impacts on the Value (Total revenue from passengers) of this industry result directly from the Volume (Total passengers) thus large drops in growth will be seen in 2020, while huge growth will be seen in 2021 and onward, as the industry takes time to recover to its state in 2019.

The global airlines industry had total revenues of \$724.5bn in 2019, representing a compound annual growth rate (CAGR) of 7% between 2015 and 2019.

Industry consumption volume increased with a CAGR of 6.2% between 2015 and 2019, to reach a total of 4,213.5 million passengers in 2019.

The Asia-Pacific and US industries are the largest globally, accounting for 35% and 31.9% of the global industry's total value in 2019, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global airlines industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global airlines industry

Leading company profiles reveal details of key airlines industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global airlines industry with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the global airlines industry by value in 2019?

What will be the size of the global airlines industry in 2024?

What factors are affecting the strength of competition in the global airlines industry?

How has the industry performed over the last five years?

What are the main segments that make up the global airlines industry?

Contents

1. EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive Landscape

2. INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3. GLOBAL AIRLINES

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4. MACROECONOMIC INDICATORS

- 4.1. Country data

5. AIRLINES IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6. AIRLINES IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7. MACROECONOMIC INDICATORS

- 7.1. Country data

8. AIRLINES IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9. MACROECONOMIC INDICATORS

- 9.1. Country data

10. AIRLINES IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11. MACROECONOMIC INDICATORS

- 11.1. Country data

12. AIRLINES IN AUSTRALIA

- 12.1. Market Overview

- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13. MACROECONOMIC INDICATORS

- 13.1. Country data

14. AIRLINES IN BRAZIL

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15. MACROECONOMIC INDICATORS

- 15.1. Country data

16. AIRLINES IN CANADA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17. MACROECONOMIC INDICATORS

- 17.1. Country data

18. AIRLINES IN CHINA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook

18.5. Five forces analysis

19. MACROECONOMIC INDICATORS

19.1. Country data

20. AIRLINES IN INDIA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21. MACROECONOMIC INDICATORS

21.1. Country data

22. AIRLINES IN INDONESIA

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23. MACROECONOMIC INDICATORS

23.1. Country data

24. AIRLINES IN ITALY

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25. MACROECONOMIC INDICATORS

25.1. Country data

26. AIRLINES IN JAPAN

- 26.1. Market Overview
- 26.2. Market Data
- 26.3. Market Segmentation
- 26.4. Market outlook
- 26.5. Five forces analysis

27. MACROECONOMIC INDICATORS

27.1. Country data

28. AIRLINES IN MEXICO

- 28.1. Market Overview
- 28.2. Market Data
- 28.3. Market Segmentation
- 28.4. Market outlook
- 28.5. Five forces analysis

29. MACROECONOMIC INDICATORS

29.1. Country data

30. AIRLINES IN THE NETHERLANDS

- 30.1. Market Overview
- 30.2. Market Data
- 30.3. Market Segmentation
- 30.4. Market outlook
- 30.5. Five forces analysis

31. MACROECONOMIC INDICATORS

31.1. Country data

32. AIRLINES IN NORTH AMERICA

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

33. AIRLINES IN RUSSIA

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

34. MACROECONOMIC INDICATORS

- 34.1. Country data

35. AIRLINES IN SCANDINAVIA

- 35.1. Market Overview
- 35.2. Market Data
- 35.3. Market Segmentation
- 35.4. Market outlook
- 35.5. Five forces analysis

36. AIRLINES IN SINGAPORE

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

37. MACROECONOMIC INDICATORS

- 37.1. Country data

38. AIRLINES IN SOUTH AFRICA

- 38.1. Market Overview
- 38.2. Market Data
- 38.3. Market Segmentation
- 38.4. Market outlook
- 38.5. Five forces analysis

39. MACROECONOMIC INDICATORS

- 39.1. Country data

40. AIRLINES IN SOUTH KOREA

- 40.1. Market Overview
- 40.2. Market Data
- 40.3. Market Segmentation
- 40.4. Market outlook
- 40.5. Five forces analysis

41. MACROECONOMIC INDICATORS

- 41.1. Country data

42. AIRLINES IN SPAIN

- 42.1. Market Overview
- 42.2. Market Data
- 42.3. Market Segmentation
- 42.4. Market outlook
- 42.5. Five forces analysis

43. MACROECONOMIC INDICATORS

- 43.1. Country data

44. AIRLINES IN TURKEY

- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

45. MACROECONOMIC INDICATORS

- 45.1. Country data

46. AIRLINES IN THE UNITED KINGDOM

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

47. MACROECONOMIC INDICATORS

- 47.1. Country data

48. AIRLINES IN THE UNITED STATES

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

49. MACROECONOMIC INDICATORS

- 49.1. Country data

50. COMPANY PROFILES

- 50.1. Deutsche Lufthansa AG
- 50.2. Virgin Australia Holdings Ltd
- 50.3. Air New Zealand Ltd

- 50.4. Regional Express Holdings Ltd
- 50.5. LATAM Airlines Group SA
- 50.6. Gol Linhas Aereas Inteligentes SA
- 50.7. Azul SA
- 50.8. Air Canada
- 50.9. WestJet Airlines Ltd
- 50.10. China Southern Airlines Company Limited
- 50.11. China Eastern Airlines Corp Ltd
- 50.12. Air China Ltd
- 50.13. Hainan Airlines Co Ltd
- 50.14. Jet Airways (India) Ltd. (Inactive)
- 50.15. SpiceJet Ltd
- 50.16. Air India Ltd
- 50.17. Interglobe Aviation Ltd
- 50.18. AirAsia Group Berhad
- 50.19. PT Sriwijaya Air
- 50.20. Lion Air
- 50.21. PT Garuda Indonesia (Persero) Tbk
- 50.22. Alitalia - Societa Aerea Italiana S.p.A.
- 50.23. Ana Holdings Inc
- 50.24. Japan Airlines Co Ltd
- 50.25. Skymark Airlines Inc
- 50.26. Grupo Aeromexico SAB de CV
- 50.27. Concesionaria Vuela Compania de Aviacion SA de CV
- 50.28. ABC Aerolineas SA de CV
- 50.29. Aeroenlaces Nacionales SA De CV
- 50.30. TUI Group
- 50.31. Air France-KLM SA
- 50.32. Aeroflot OAO
- 50.33. UTair Aviation JSC
- 50.34. S7 Airlines
- 50.35. Norwegian Air Shuttle ASA
- 50.36. SAS AB
- 50.37. Singapore Airlines Ltd
- 50.38. Qantas Airways Limited
- 50.39. Emirates Airline
- 50.40. South African Airways SOC
- 50.41. South African Express Airways (Pty) Ltd
- 50.42. Korean Air Lines Co Ltd

- 50.43. Asiana Airlines Inc.
- 50.44. JEJU AIR Co., Ltd.
- 50.45. T'way Air co., Ltd.
- 50.46. Ryanair Holdings plc
- 50.47. Globalia Corporacion Empresarial S.A.
- 50.48. Turkish Airlines
- 50.49. Pegasus Hava Tasimaciligi A.S.
- 50.50. Atlasjet Havacilik AS
- 50.51. Flynas Co LCC
- 50.52. International Consolidated Airlines Group SA
- 50.53. easyJet Plc
- 50.54. Flybe Group Plc
- 50.55. Jet2.com Ltd
- 50.56. United Airlines Holdings Inc
- 50.57. Southwest Airlines Co
- 50.58. American Airlines Group Inc.
- 50.59. Delta Air Lines Inc

51. APPENDIX

- 51.1. Methodology
- 51.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global airlines industry value: \$ billion, 2015-19
- Table 2: Global airlines industry volume: million passengers, 2015-19
- Table 3: Global airlines industry category segmentation: million passengers, 2019
- Table 4: Global airlines industry geography segmentation: \$ billion, 2019
- Table 5: Global airlines industry value forecast: \$ billion, 2019-24
- Table 6: Global airlines industry volume forecast: million passengers, 2019-24
- Table 7: Global size of population (million), 2015-19
- Table 8: Global gdp (constant 2005 prices, \$ billion), 2015-19
- Table 9: Global gdp (current prices, \$ billion), 2015-19
- Table 10: Global inflation, 2015-19
- Table 11: Global consumer price index (absolute), 2015-19
- Table 12: Global exchange rate, 2015-19
- Table 13: Asia-Pacific airlines industry value: \$ billion, 2015-19
- Table 14: Asia-Pacific airlines industry volume: million passengers, 2015-19
- Table 15: Asia-Pacific airlines industry category segmentation: million passengers, 2019
- Table 16: Asia-Pacific airlines industry geography segmentation: \$ billion, 2019
- Table 17: Asia-Pacific airlines industry value forecast: \$ billion, 2019-24
- Table 18: Asia-Pacific airlines industry volume forecast: million passengers, 2019-24
- Table 19: Europe airlines industry value: \$ billion, 2015-19
- Table 20: Europe airlines industry volume: million passengers, 2015-19
- Table 21: Europe airlines industry category segmentation: million passengers, 2019
- Table 22: Europe airlines industry geography segmentation: \$ billion, 2019
- Table 23: Europe airlines industry value forecast: \$ billion, 2019-24
- Table 24: Europe airlines industry volume forecast: million passengers, 2019-24
- Table 25: Europe size of population (million), 2015-19
- Table 26: Europe gdp (constant 2005 prices, \$ billion), 2015-19
- Table 27: Europe gdp (current prices, \$ billion), 2015-19
- Table 28: Europe inflation, 2015-19
- Table 29: Europe consumer price index (absolute), 2015-19
- Table 30: Europe exchange rate, 2015-19
- Table 31: France airlines industry value: \$ billion, 2015-19
- Table 32: France airlines industry volume: million passengers, 2015-19
- Table 33: France airlines industry category segmentation: million passengers, 2019
- Table 34: France airlines industry geography segmentation: \$ billion, 2019
- Table 35: France airlines industry value forecast: \$ billion, 2019-24

Table 36: France airlines industry volume forecast: million passengers, 2019-24

Table 37: France size of population (million), 2015-19

Table 38: France gdp (constant 2005 prices, \$ billion), 2015-19

Table 39: France gdp (current prices, \$ billion), 2015-19

Table 40: France inflation, 2015-19

Table 41: France consumer price index (absolute), 2015-19

Table 42: France exchange rate, 2015-19

Table 43: Germany airlines industry value: \$ billion, 2015-19

Table 44: Germany airlines industry volume: million passengers, 2015-19

Table 45: Germany airlines industry category segmentation: million passengers, 2019

Table 46: Germany airlines industry geography segmentation: \$ billion, 2019

Table 47: Germany airlines industry value forecast: \$ billion, 2019-24

Table 48: Germany airlines industry volume forecast: million passengers, 2019-24

Table 49: Germany size of population (million), 2015-19

Table 50: Germany gdp (constant 2005 prices, \$ billion), 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: Global airlines industry value: \$ billion, 2015-19
- Figure 2: Global airlines industry volume: million passengers, 2015-19
- Figure 3: Global airlines industry category segmentation: % share, by volume, 2019
- Figure 4: Global airlines industry geography segmentation: % share, by value, 2019
- Figure 5: Global airlines industry value forecast: \$ billion, 2019-24
- Figure 6: Global airlines industry volume forecast: million passengers, 2019-24
- Figure 7: Forces driving competition in the global airlines industry, 2019
- Figure 8: Drivers of buyer power in the global airlines industry, 2019
- Figure 9: Drivers of supplier power in the global airlines industry, 2019
- Figure 10: Factors influencing the likelihood of new entrants in the global airlines industry, 2019
- Figure 11: Factors influencing the threat of substitutes in the global airlines industry, 2019
- Figure 12: Drivers of degree of rivalry in the global airlines industry, 2019
- Figure 13: Asia-Pacific airlines industry value: \$ billion, 2015-19
- Figure 14: Asia-Pacific airlines industry volume: million passengers, 2015-19
- Figure 15: Asia-Pacific airlines industry category segmentation: % share, by volume, 2019
- Figure 16: Asia-Pacific airlines industry geography segmentation: % share, by value, 2019
- Figure 17: Asia-Pacific airlines industry value forecast: \$ billion, 2019-24
- Figure 18: Asia-Pacific airlines industry volume forecast: million passengers, 2019-24
- Figure 19: Forces driving competition in the airlines industry in Asia-Pacific, 2019
- Figure 20: Drivers of buyer power in the airlines industry in Asia-Pacific, 2019
- Figure 21: Drivers of supplier power in the airlines industry in Asia-Pacific, 2019
- Figure 22: Factors influencing the likelihood of new entrants in the airlines industry in Asia-Pacific, 2019
- Figure 23: Factors influencing the threat of substitutes in the airlines industry in Asia-Pacific, 2019
- Figure 24: Drivers of degree of rivalry in the airlines industry in Asia-Pacific, 2019
- Figure 25: Europe airlines industry value: \$ billion, 2015-19
- Figure 26: Europe airlines industry volume: million passengers, 2015-19
- Figure 27: Europe airlines industry category segmentation: % share, by volume, 2019
- Figure 28: Europe airlines industry geography segmentation: % share, by value, 2019
- Figure 29: Europe airlines industry value forecast: \$ billion, 2019-24

- Figure 30: Europe airlines industry volume forecast: million passengers, 2019-24
- Figure 31: Forces driving competition in the airlines industry in Europe, 2019
- Figure 32: Drivers of buyer power in the airlines industry in Europe, 2019
- Figure 33: Drivers of supplier power in the airlines industry in Europe, 2019
- Figure 34: Factors influencing the likelihood of new entrants in the airlines industry in Europe, 2019
- Figure 35: Factors influencing the threat of substitutes in the airlines industry in Europe, 2019
- Figure 36: Drivers of degree of rivalry in the airlines industry in Europe, 2019
- Figure 37: France airlines industry value: \$ billion, 2015-19
- Figure 38: France airlines industry volume: million passengers, 2015-19
- Figure 39: France airlines industry category segmentation: % share, by volume, 2019
- Figure 40: France airlines industry geography segmentation: % share, by value, 2019
- Figure 41: France airlines industry value forecast: \$ billion, 2019-24
- Figure 42: France airlines industry volume forecast: million passengers, 2019-24
- Figure 43: Forces driving competition in the airlines industry in France, 2019
- Figure 44: Drivers of buyer power in the airlines industry in France, 2019
- Figure 45: Drivers of supplier power in the airlines industry in France, 2019
- Figure 46: Factors influencing the likelihood of new entrants in the airlines industry in France, 2019
- Figure 47: Factors influencing the threat of substitutes in the airlines industry in France, 2019
- Figure 48: Drivers of degree of rivalry in the airlines industry in France, 2019
- Figure 49: Germany airlines industry value: \$ billion, 2015-19
- Figure 50: Germany airlines industry volume: million passengers, 2015-19

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