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Airbus Helicopters - Strategy, SWOT and Corporate Finance Report

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Abstracts

Airbus Helicopters - Strategy, SWOT and Corporate Finance Report

SUMMARY

Airbus Helicopters - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

Airbus Helicopters, formerly known as Eurocopter, designs, develops, manufactures and markets helicopter for military and civil applications. It offers light single-engine, light twin-engine, medium and medium-heavy helicopters, and related services. Its major civil and military helicopters include the NH90, H120, H125, H130, H135, EC145, H145, AS365 N3+, H155, H160, H175, H215, H225, AS565 MBe, Tiger and H225M. Apart from domestic market, the company has presence through its subsidiaries and participations in various countries and a worldwide network of service centers, maintenance center, repair center, training facilities, distributors and certified agents. Airbus helicopters operate manufacturing facilities in La Courneuve and Marignane in France; and Donauworth and Kassel in Germany. The company operates as a subsidiary of the Airbus Group SE. Airbus Helicopters is headquartered in Marignane, France.

SCOPE

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Detailed information on Airbus Helicopters required for business and competitor intelligence needs

A study of the major internal and external factors affecting Airbus Helicopters in the form of a SWOT analysis

An in-depth view of the business model of Airbus Helicopters including a breakdown and examination of key business segments

Intelligence on Airbus Helicopters's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Airbus Helicopters, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Airbus Helicopters and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Airbus Helicopters as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Airbus Helicopters's business structure, strategy and prospects.

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Contents

Company Snapshot
- Airbus Helicopters: Company Overview
- Airbus Helicopters: Overview and Key Facts
  - Airbus Helicopters: Overview
  - Airbus Helicopters: Key Facts
- Airbus Helicopters: Key Employees
- Airbus Helicopters: Key Employee Biographies
- Airbus Helicopters: Major Products and Services
- Airbus Helicopters: Company History
- Airbus Helicopters: Locations and Subsidiaries
- Airbus Helicopters: Key Competitors

Airbus Helicopters: Company Analysis
- Airbus Helicopters: Business Description
- Airbus Helicopters: SWOT Analysis
  - Airbus Helicopters: SWOT Overview
  - Airbus Helicopters: Strengths
  - Airbus Helicopters: Weaknesses
  - Airbus Helicopters: Opportunities
  - Airbus Helicopters: Threats

Airbus Helicopters: Recent Developments
- Airbus Helicopters: News and Events Summary
- Airbus Helicopters: Contracts
- Airbus Helicopters: Market Developments
- Airbus Helicopters: Strategy and Operations

Appendix
- Contact Us
- Methodology
- Definitions
- About MarketLine

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List Of Tables

LIST OF TABLES

Table 1: Airbus Helicopters: Key Facts
Table 2: Airbus Helicopters: Key Employees
Table 3: Airbus Helicopters: Locations and Subsidiaries
Table 4: Airbus Helicopters: Key Competitors
Table 5: Airbus Helicopters: News and Events Summary
Table 6: Airbus Helicopters: Contracts
Table 7: Airbus Helicopters: Market Developments
Table 8: Airbus Helicopters: Strategy and Operations

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