

# Capital A Bhd - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/AE5F3A59289EN.html>

Date: January 2023

Pages: 60

Price: US\$ 175.00 (Single User License)

ID: AE5F3A59289EN

## Abstracts

Capital A Bhd - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Capital A Bhd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Capital A Bhd (AirAsia), formerly AirAsia Group Berhad, is a provider of low-cost airlines. The company provides passenger and cargo transportation services across domestic and international markets. The company through its partnered companies provides airline network operations, travel, and lifestyle commerce platform, financial and insurance services, logistics services, lifestyle, and entertainment services. The company's ancillary services include courier services, cafes, and charter flights. The company also provides car rental services and arranges concerts, sporting events, musicals, and theater performances under the banner of AirAsia Red Tix. The company operates through a network of hubs in Malaysia, Thailand, the Philippines, India, Indonesia, and Japan. AirAsia is headquartered in Sepang, Malaysia.

### SCOPE

Detailed information on Capital A Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Capital A Bhd in the form of a SWOT analysis

An in-depth view of the business model of Capital A Bhd including a breakdown and examination of key business segments

Intelligence on Capital A Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Capital A Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Capital A Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Capital A Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Capital A Bhd's business structure, strategy and prospects.

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