

# Air Canada - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Air Canada - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Air Canada - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Air Canada is provider of scheduled passenger services. It offers onboard services such as cabins and onboard meals, in-flight entertainment, preferred seats and Wi-Fi. The company provides direct cargo services to large freight forwarding companies and businesses. It also offers leisure travel packages including hotels, flights, cruises, day tours, car rentals and excursions. The company's operating aircraft fleet includes Boeing 777-300ER, Boeing 777-200LR, Boeing 787-8, Boeing 787-9, Boeing 767-300ER, Boeing 737 MAX 8, Airbus A330-300, Airbus A321, Airbus A320, and Airbus A319, The company operates under the brand names Air Canada, Air Canada Express and Air Canada Rouge. Air Canada is headquartered in Montreal, Quebec, Canada.

### SCOPE

Detailed information on Air Canada required for business and competitor intelligence needs

A study of the major internal and external factors affecting Air Canada in the form of a SWOT analysis

An in-depth view of the business model of Air Canada including a breakdown and examination of key business segments

Intelligence on Air Canada's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Air Canada, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Air Canada and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Air Canada as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Air Canada's business structure, strategy and prospects.

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