

# Aimpoint AB - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/AF379D58B13EN.html>

Date: May 2023

Pages: 27

Price: US\$ 175.00 (Single User License)

ID: AF379D58B13EN

## Abstracts

Aimpoint AB - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Aimpoint AB - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Aimpoint AB (Aimpoint) is a manufacturer and marketer of firearm accessories. The company provides electro optical sighting systems comprising passive red dot collimator sight, laser device and mounts. It also offers firearm scopes and red dot sights. The company offers sights suitable for a wide range of firearms including handgun, shotgun, rifle, black powder rifle and bow. Aimpoint caters its products and services to law enforcement agencies, military agencies, hunters, and sportsmen. The company's major customers include US Army, US Air Force, US SOCOM, Swedish Army, Italian Army, French Army, Danish Army, and Finnish Army among others. Aimpoint is headquartered in Malmo, Sweden

### SCOPE

Detailed information on Aimpoint AB required for business and competitor intelligence needs

A study of the major internal and external factors affecting Aimpoint AB in the form of a SWOT analysis

An in-depth view of the business model of Aimpoint AB including a breakdown and examination of key business segments

Intelligence on Aimpoint AB's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Aimpoint AB, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Aimpoint AB and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Aimpoint AB as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Aimpoint AB's business structure, strategy and prospects.

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