

# AIB Group Plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

AIB Group Plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

AIB Group Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

AIB Group Plc (AIB) offers personal, business, corporate, and private banking services. Personal banking comprises loans, accounts, non-life insurance, investment, cards, pension, and savings and deposits. Business banking includes current accounts, savings and investments, corporate finance, business insurance, and business banking. Corporate banking comprises cash management and online banking, asset finance, invoice financing, corporate finance, merchant services, foreign exchange, and interest rate risk management services. Private banking comprises demand deposits, digital banking, investment portfolio management, and retirement planning services. AIB provides these products and services through a network of branch offices, ATMs, and online portals to individuals, high net-worth individuals, and commercial and government clients in Ireland, the US, and the UK. AIB is headquartered in Dublin, Ireland.

### SCOPE

Detailed information on AIB Group Plc required for business and competitor

## intelligence needs

A study of the major internal and external factors affecting AIB Group Plc in the form of a SWOT analysis

An in-depth view of the business model of AIB Group Plc including a breakdown and examination of key business segments

Intelligence on AIB Group Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about AIB Group Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## REASONS TO BUY

Gain understanding of AIB Group Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess AIB Group Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on AIB Group Plc's business structure, strategy and prospects.

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