

AIA Group Ltd - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/AE82D0B8712EN.html>

Date: May 2023

Pages: 52

Price: US\$ 175.00 (Single User License)

ID: AE82D0B8712EN

Abstracts

AIA Group Ltd - Strategy, SWOT and Corporate Finance Report

SUMMARY

AIA Group Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

AIA Group Ltd (AIA) is a life insurance group. It offers life insurance, medical insurance, accident protection insurance, critical illness insurance, disability protection insurance, and savings and investment plans to individuals. It also offers credit insurance, retirement savings, and employee benefits plans to corporate clients. It markets and sells its products and services through a network of partners, agents, and employees. AIA, through its branches and subsidiaries, has presence across Asia-Pacific region, including Hong Kong, Thailand, Macau, Singapore, Malaysia, China, South Korea, the Philippines, Australia, Indonesia, Taiwan, Vietnam, New Zealand, Sri Lanka, Brunei, Myanmar, India, and Cambodia. AIA is headquartered in Hong Kong.

SCOPE

Detailed information on AIA Group Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting AIA Group Ltd in the form of a SWOT analysis

An in-depth view of the business model of AIA Group Ltd including a breakdown and examination of key business segments

Intelligence on AIA Group Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about AIA Group Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of AIA Group Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess AIA Group Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on AIA Group Ltd's business structure, strategy and prospects.

Contents

- Company Snapshot
- AIA Group Ltd: Company Overview
- AIA Group Ltd: Overview and Key Facts
- AIA Group Ltd: Overview
- AIA Group Ltd: Key Facts
- AIA Group Ltd: Key Employees
- AIA Group Ltd: Key Employee Biographies
- AIA Group Ltd: Major Products and Services
- AIA Group Ltd: Company History
- AIA Group Ltd: Management Statement
- AIA Group Ltd: Locations and Subsidiaries
- AIA Group Ltd: Key Competitors
- AIA Group Ltd: Company Analysis
- AIA Group Ltd: Business Description
- AIA Group Ltd: SWOT Analysis
- AIA Group Ltd: SWOT Overview
- AIA Group Ltd: Strengths
- AIA Group Ltd: Weaknesses
- AIA Group Ltd: Opportunities
- AIA Group Ltd: Threats
- AIA Group Ltd: Corporate Financial Deals Activity
- AIA Group Ltd: Financial Deals Overview
- AIA Group Ltd: Targets and Partners
- AIA Group Ltd: Top Deals 2019 - 2023YTD*
- AIA Group Ltd: Advisors
- AIA Group Ltd: Top Legal Advisors
- AIA Group Ltd: Top Financial Advisors
- AIA Group Ltd: Mergers and Acquisitions
- AIA Group Ltd: Corporate Venturing
- AIA Group Ltd: Capital Raising
- AIA Group Ltd: Recent Developments
- AIA Group Ltd: News and Events Summary
- AIA Group Ltd: Business Expansion
- AIA Group Ltd: Corporate Governance
- AIA Group Ltd: Financial Performance
- AIA Group Ltd: Strategy and Operations
- Appendix

[Contact Us](#)
[Methodology](#)
[About MarketLine](#)

List Of Tables

LIST OF TABLES

Table 1: AIA Group Ltd: Key Facts

Table 2: AIA Group Ltd: Key Employees

Table 3: AIA Group Ltd: Company History

Table 4: AIA Group Ltd: Locations and Subsidiaries

Table 5: AIA Group Ltd: Key Competitors

Table 6: AIA Group Ltd: Deal Activity by Deal Type - Volume (TTM*)

Table 7: AIA Group Ltd: M&A Activity by Geography (TTM*)

Table 8: AIA Group Ltd: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 9: AIA Group Ltd: M&A Average Deal Size - Value (US\$m)

Table 10: AIA Group Ltd: Targets and Partners

Table 11: AIA Group Ltd: Top Deals 2019 - 2023YTD*

Table 12: AIA Group Ltd: Legal Advisor Ranking by Value (US\$m)

Table 13: AIA Group Ltd: Financial Advisor Ranking by Value (US\$m)

Table 14: AIA Group Ltd: M&A Volume and Value Trend (2019 - YTD*2023)

Table 15: AIA Group Ltd: M&A Activity by Geography (2019 - YTD*2023)

Table 16: AIA Group Ltd: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Table 17: AIA Group Ltd: Corporate Venturing by Geography (2019 - YTD*2023)

Table 18: AIA Group Ltd: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Table 19: AIA Group Ltd: Capital Raising by Deal Type (2019 - YTD*2023)

Table 20: AIA Group Ltd: News and Events Summary

Table 21: AIA Group Ltd: Business Expansion

Table 22: AIA Group Ltd: Corporate Governance

Table 23: AIA Group Ltd: Financial Performance

Table 24: AIA Group Ltd: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: AIA Group Ltd: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: AIA Group Ltd: M&A Activity by Geography (TTM*)

Figure 3: AIA Group Ltd: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 4: AIA Group Ltd: M&A Average Deal Size - Value (US\$m)

Figure 5: AIA Group Ltd: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 6: AIA Group Ltd: M&A Activity by Geography (2019 - YTD*2023)

Figure 7: AIA Group Ltd: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Figure 8: AIA Group Ltd: Corporate Venturing by Geography (2019 - YTD*2023)

Figure 9: AIA Group Ltd: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 10: AIA Group Ltd: Capital Raising by Deal Type (2019 - YTD*2023)

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