

AIA Bhd - Strategy, SWOT and Corporate Finance Report

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Abstracts

AIA Bhd %li%Strategy, SWOT and Corporate Finance Report

Summary

AIA Bhd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

AIA Bhd (AIA), formerly American International Assurance Berhad, a subsidiary of Hong Kong-based AIA Group Ltd, is an insurance company that offers personal insurance and business insurance products. The company's personal insurance products include life protection insurance, medical insurance, accidental protection, health insurance, critical illness insurance, home solutions, motor insurance, savings and investments, and liability insurance. Its business insurance products comprise group life and disability insurance, group medical insurance, and coverages for retail outlets, restaurants and offices. The company also offers claim services. It has operations in Kuala Lumpur, Alor Setar, Bukit Mertajam, Batu Pahat, Ipoh, Kluang, Kota Bharu, and Kuantan, Malaysia. AIA is headquartered in Kuala Lumpur, Malaysia.

Scope

Detailed information on AIA Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting AIA Bhd in the form of a SWOT analysis

An in-depth view of the business model of AIA Bhd including a breakdown and examination of key business segments

Intelligence on AIA Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about AIA Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of AIA Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess AIA Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on AIA Bhd's business structure, strategy and prospects.

Contents

- Company Snapshot
- AIA Bhd: Company Overview
- AIA Bhd: Overview and Key Facts
- AIA Bhd: Overview
- AIA Bhd: Key Facts
- AIA Bhd: Key Employees
- AIA Bhd: Key Employee Biographies
- AIA Bhd: Major Products and Services
- AIA Bhd: Company History
- AIA Bhd: Locations and Subsidiaries
- AIA Bhd: Key Competitors
- AIA Bhd: Company Analysis
- AIA Bhd: Business Description
- AIA Bhd: SWOT Analysis
- AIA Bhd: SWOT Overview
- AIA Bhd: Strengths
- AIA Bhd: Weaknesses
- AIA Bhd: Opportunities
- AIA Bhd: Threats
- AIA Bhd: Corporate Financial Deals Activity
- AIA Bhd: Financial Deals Overview
- AIA Bhd: Targets and Partners
- AIA Bhd: Top Deals 2019 - 2023YTD*
- AIA Bhd: Advisors
- AIA Bhd: Top Legal Advisors
- AIA Bhd: Mergers and Acquisitions
- AIA Bhd: Recent Developments
- AIA Bhd: News and Events Summary
- AIA Bhd: Contracts
- AIA Bhd: Corporate Governance
- AIA Bhd: Financial Deals
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

Table 1: AIA Bhd: Key Facts

Table 2: AIA Bhd: Key Employees

Table 3: AIA Bhd: Company History

Table 4: AIA Bhd: Locations and Subsidiaries

Table 5: AIA Bhd: Key Competitors

Table 6: AIA Bhd: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 7: AIA Bhd: M&A Average Deal Size - Value (US\$m)

Table 8: AIA Bhd: Targets and Partners

Table 9: AIA Bhd: Top Deals 2019 - 2023YTD*

Table 10: AIA Bhd: Legal Advisor Ranking by Value (US\$m)

Table 11: AIA Bhd: M&A Volume and Value Trend (2019 - YTD*2023)

Table 12: AIA Bhd: M&A Activity by Geography (2019 - YTD*2023)

Table 13: AIA Bhd: News and Events Summary

Table 14: AIA Bhd: Contracts

Table 15: AIA Bhd: Corporate Governance

Table 16: AIA Bhd: Financial Deals

List Of Figures

LIST OF FIGURES

Figure 1: AIA Bhd: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 2: AIA Bhd: M&A Average Deal Size - Value (US\$m)

Figure 3: AIA Bhd: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 4: AIA Bhd: M&A Activity by Geography (2019 - YTD*2023)

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