

Ahold USA - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Ahold USA - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Ahold USA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Ahold USA in the form of a SWOT analysis

An in-depth view of the business model of Ahold USA including a breakdown and examination of key business segments

Intelligence on Ahold USA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Ahold USA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Ahold USA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Ahold USA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Ahold USA's business structure, strategy and prospects.

KEY HIGHLIGHTS

Ahold USA (Ahold) is an operator of supermarkets and superstores stores in the US. The company offers a comprehensive range of food and non-food products that include fruit, vegetables, groceries, drugs, breads, cakes, meat, cosmetics, and beauty and health care products. These products are sold under national and private label brands including Stop and Shop, Nature's Promise, Simply Enjoy, CareOne, Guaranteed Value and Giant. It also operates gas stations, stores and fuel stations under the banners of Stop and Shop New England, Stop and Shop New York Metro, Giant Landover, and Giant Carlisle. The company also offers products online through e-commerce platform, www.peapod.com. The company's operations are spread across various states in the US and District of Columbia. It operates as a subsidiary of Koninklijke Ahold N.V. Ahold is headquartered in Carlisle, Pennsylvania, the US.

In FY2014, the company opened three new stores, to expand its geographic presence.

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Ahold USA

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