

# Agrium Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Agrium Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Agrium Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Agrium Inc. in the form of a SWOT analysis

An in-depth view of the business model of Agrium Inc. including a breakdown and examination of key business segments

Intelligence on Agrium Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Agrium Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of Agrium Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Agrium Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Agrium Inc.'s business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

Agrium Inc. (Agrium or 'the company') is a producer and marketer of nutrients for the agricultural and industrial markets. The company produces and markets three primary groups of nutrients: nitrogen, phosphate, and potash, as well as controlled release fertilizers and micronutrients. The company operates in North America, South America, Europe, and Australia. It is headquartered in Calgary, Canada and employed approximately 15,500 people as on December 31, 2014.

## Contents

### Company Snapshot

- Agrium Inc.: Company Overview
- Agrium Inc.: Overview and Key Facts
  - Agrium Inc.: Overview
  - Agrium Inc.: Key Facts
- Agrium Inc.: Key Employees
- Agrium Inc.: Key Employee Biographies
- Agrium Inc.: Major Products and Services
- Agrium Inc.: Company History
- Agrium Inc.: Management Statement
- Agrium Inc.: Locations and Subsidiaries
- Agrium Inc.: Key Competitors

### Agrium Inc.: Company Analysis

- Agrium Inc.: Business Description
- Agrium Inc.: SWOT Analysis
  - Agrium Inc.: SWOT Overview
  - Agrium Inc.: Strengths
  - Agrium Inc.: Weaknesses
  - Agrium Inc.: Opportunities
  - Agrium Inc.: Threats
- Agrium Inc.: Corporate Financial Deals Activity
- Agrium Inc.: Financial Deals Overview
- Agrium Inc.: Top Deals 2013 - 2017YTD
- Agrium Inc.: Advisors
  - Agrium Inc.: Top Legal Advisors
- Agrium Inc.: Mergers and Acquisitions
- Agrium Inc.: Divestments

### Agrium Inc.: Recent Developments

- Agrium Inc.: News and Events Summary
- Agrium Inc.: Corporate Governance
- Agrium Inc.: Financial Performance
- Agrium Inc.: Strategy and Operations

### Appendix

- Contact Us
- Methodology
- Definitions
- About Datamonitor



## List Of Tables

### LIST OF TABLES

- Table 1: Agrium Inc.: Key Facts
- Table 2: Agrium Inc.: Key Employees
- Table 4: Agrium Inc.: Key Competitors
- Table 5: Agrium Inc.: Deal Activity by Deal Type - Volume (TTM)
- Table 6: Agrium Inc.: MandA Activity by Geography (TTM)
- Table 7: Agrium Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)
- Table 8: Agrium Inc.: Top Deals 2013 - 2017YTD
- Table 9: Agrium Inc.: Legal Advisor Ranking by Value (US\$m)
- Table 10: Agrium Inc.: MandA Volume and Value Trend (2013 - YTD2017)
- Table 11: Agrium Inc.: Divestments Volume and Value Trend (2013 - YTD2017)
- Table 12: Agrium Inc.: Divestments by Geography (2013 - YTD2017)
- Table 13: Agrium Inc.: News and Events Summary
- Table 14: Agrium Inc.: Corporate Governance
- Table 15: Agrium Inc.: Financial Performance
- Table 16: Agrium Inc.: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

- Figure 1: Agrium Inc.: Deal Activity by Deal Type - Volume (TTM)
- Figure 2: Agrium Inc.: MandA Activity by Geography (TTM)
- Figure 3: Agrium Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)
- Figure 4: Agrium Inc.: MandA Volume and Value Trend (2013 - YTD2017)
- Figure 5: Agrium Inc.: Divestments Volume and Value Trend (2013 - YTD2017)
- Figure 6: Agrium Inc.: Divestments by Geography (2013 - YTD2017)

### COMPANIES MENTIONED

Agrium Inc.

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