

Agricultural Products in South Africa

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SUMMARY

Agricultural Products in South Africa industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the South Africa agricultural products market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The agricultural products industry consists of the production of Cereals (such as wheat, rice, barley etc.), Nuts (almonds, hazelnuts, pistachios etc.), Oilcrops (cottonseed, groundnuts, olives etc.), Spices & Stimulants (coffee, hops, dry chillies etc.), Sugar (sugar cane, sugar beet etc.), Pulses (beans, peas, lentils etc.), Roots & Tubers (Potatoes, sweet potatoes, cassava etc.), Vegetables (cabbages, tomatoes, onions etc.), and Fruit (bananas, citrus fruits, berries etc.)

The South African agricultural products market had total revenues of \$7.9bn in 2016, representing a compound annual growth rate (CAGR) of 2.7% between 2012 and 2016.

Market production volume increased with a CAGR of 0.01% between 2012 and 2016, to reach a total of 44.5 million tonnes in 2016.

Dry weather in 2015 and 2016 resulted in a lower than normal yield, -7.2% and -3.6% year-on-year declines respectively.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the agricultural products market in South Africa
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the agricultural products market in South Africa
- Leading company profiles reveal details of key agricultural products market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the South Africa agricultural products market with five year forecasts by both value and volume

REASONS TO BUY

- What was the size of the South Africa agricultural products market by value in 2016?
- What will be the size of the South Africa agricultural products market in 2021?
- What factors are affecting the strength of competition in the South Africa agricultural products market?
- How has the market performed over the last five years?
- What are the main segments that make up South Africa's agricultural products market?

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COMPANIES MENTIONED

Archer Daniels Midland Co
 Cargill, Incorporated
 Illovo Sugar Limited

Tongaat Hulett Limited

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