

Agricultural Products in Vietnam - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Agricultural Products in Vietnam industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The agricultural products industry consists of the production of Cereals (such as wheat, rice, barley etc.), Nuts (almonds, hazelnuts, pistachios etc.), Oilcrops (cottonseed, groundnuts, olives etc.), Spices & Stimulants (coffee, hops, dry chilies etc.), Sugar (sugar cane, sugar beet etc.), Pulses (beans, peas, lentils etc.), Roots & Tubers (Potatoes, sweet potatoes, cassava etc.), Vegetables (cabbages, tomatoes, onions etc.), and Fruit (bananas, citrus fruits, berries etc.)

The Vietnamese agricultural products market had total revenues of \$58.5bn in 2020, representing a compound annual growth rate (CAGR) of 12.8% between 2016 and 2020.

Market consumption volume increased with a CAGR of 5.3% between 2016 and 2020, to reach a total of 110.3 million tonnes in 2020.

The vegetables segment was the market's most lucrative in 2020, with total revenues of \$23.2bn, equivalent to 39.7% of the market's overall value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the agricultural products market in Vietnam

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the agricultural products market in Vietnam

Leading company profiles reveal details of key agricultural products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Vietnam agricultural products market with five year forecasts

REASONS TO BUY

What was the size of the Vietnam agricultural products market by value in 2020?

What will be the size of the Vietnam agricultural products market in 2025?

What factors are affecting the strength of competition in the Vietnam agricultural products market?

How has the market performed over the last five years?

What are the main segments that make up Vietnam's agricultural products market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?

7.2. What strategies do leading players follow?

8 COMPANY PROFILES

8.1. Cargill International SA

8.2. GIA International Corp

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Vietnam agricultural products market value: \$ billion, 2016-20

Table 2: Vietnam agricultural products market volume: million tonnes, 2016-20

Table 3: Vietnam agricultural products market category segmentation: \$ billion, 2020

Table 4: Vietnam agricultural products market geography segmentation: \$ billion, 2020

Table 5: Vietnam agricultural products market value forecast: \$ billion, 2020-25

Table 6: Vietnam agricultural products market volume forecast: million tonnes, 2020-25

Table 7: Cargill International SA: key facts

Table 8: Cargill International SA: Key Employees

Table 9: GIA International Corp: key facts

Table 10: Vietnam size of population (million), 2016-20

Table 11: Vietnam gdp (constant 2005 prices, \$ billion), 2016-20

Table 12: Vietnam gdp (current prices, \$ billion), 2016-20

Table 13: Vietnam inflation, 2016-20

Table 14: Vietnam consumer price index (absolute), 2016-20

Table 15: Vietnam exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Vietnam agricultural products market value: \$ billion, 2016-20

Figure 2: Vietnam agricultural products market volume: million tonnes, 2016-20

Figure 3: Vietnam agricultural products market category segmentation: % share, by value, 2020

Figure 4: Vietnam agricultural products market geography segmentation: % share, by value, 2020

Figure 5: Vietnam agricultural products market value forecast: \$ billion, 2020-25

Figure 6: Vietnam agricultural products market volume forecast: million tonnes, 2020-25

Figure 7: Forces driving competition in the agricultural products market in Vietnam, 2020

Figure 8: Drivers of buyer power in the agricultural products market in Vietnam, 2020

Figure 9: Drivers of supplier power in the agricultural products market in Vietnam, 2020

Figure 10: Factors influencing the likelihood of new entrants in the agricultural products market in Vietnam, 2020

Figure 11: Factors influencing the threat of substitutes in the agricultural products market in Vietnam, 2020

Figure 12: Drivers of degree of rivalry in the agricultural products market in Vietnam, 2020

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