

Agricultural Products in Turkey

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Abstracts

Agricultural Products in Turkey

SUMMARY

Agricultural Products in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The agricultural products industry consists of the production of Cereals (such as wheat, rice, barley etc.), Nuts (almonds, hazelnuts, pistachios etc.), Oilcrops (cottonseed, groundnuts, olives etc.), Spices & Stimulants (coffee, hops, dry chilies etc.), Sugar (sugar cane, sugar beet etc.), Pulses (beans, peas, lentils etc.), Roots & Tubers (Potatoes, sweet potatoes, cassava etc.), Vegetables (cabbages, tomatoes, onions etc.), and Fruit (bananas, citrus fruits, berries etc.)

The Turkish agricultural products market had total revenues of \$33.4bn in 2018, representing a compound annual growth rate (CAGR) of 8.7% between 2014 and 2018.

Market consumption volume increased with a CAGR of 0.0% between 2014 and 2018, to reach a total of 108.3 million tonnes in 2018.

The Cereals segment was the market's most lucrative in 2018, with total revenues of \$10.2bn, equivalent to 30.5% of the market's overall value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the agricultural products market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the agricultural products market in Turkey

Leading company profiles reveal details of key agricultural products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey agricultural products market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Turkey agricultural products market by value in 2018?

What will be the size of the Turkey agricultural products market in 2023?

What factors are affecting the strength of competition in the Turkey agricultural products market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's agricultural products market?

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COMPANIES MENTIONED

Cargill International SA

Tiryaki Agro Gida San Ve Tic Inc

Konya Seker Sanayi Ve Ticaret AS

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