

# Agricultural Products in Turkey - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Agricultural Products in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The agricultural products industry consists of the production of Cereals (such as wheat, rice, barley etc.), Nuts (almonds, hazelnuts, pistachios etc.), Oilcrops (cottonseed, groundnuts, olives etc.), Spices & Stimulants (coffee, hops, dry chilies etc.), Sugar (sugar cane, sugar beet etc.), Pulses (beans, peas, lentils etc.), Roots & Tubers (Potatoes, sweet potatoes, cassava etc.), Vegetables (cabbages, tomatoes, onions etc.), and Fruit (bananas, citrus fruits, berries etc.)

The Turkish agricultural products market had total revenues of \$21.9bn in 2020, representing a compound annual growth rate (CAGR) of 20.4% between 2016 and 2020.

Market consumption volume increased with a CAGR of 1.7% between 2016 and 2020, to reach a total of 121.9 million tonnes in 2020.

The cereals segment was the market's most lucrative in 2020, with total revenues of \$9.3bn, equivalent to 42.2% of the market's overall value.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the agricultural products market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the agricultural products market in Turkey

Leading company profiles reveal details of key agricultural products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey agricultural products market with five year forecasts

## REASONS TO BUY

What was the size of the Turkey agricultural products market by value in 2020?

What will be the size of the Turkey agricultural products market in 2025?

What factors are affecting the strength of competition in the Turkey agricultural products market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's agricultural products market?

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