

Agricultural Products in New Zealand - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

Agricultural Products in New Zealand - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Agricultural Products in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The agricultural products industry consists of the production of Cereals (such as wheat, rice, barley etc.), Nuts (almonds, hazelnuts, pistachios etc.), Oil crops (cottonseed, groundnuts, olives etc.), Spices & Stimulants (coffee, hops, dry chilies etc.), Sugar (sugar cane, sugar beet etc.), Pulses (beans, peas, lentils etc.), Roots & Tubers (Potatoes, sweet potatoes, cassava etc.), Vegetables (cabbages, tomatoes, onions etc.), and Fruit (bananas, citrus fruits, berries etc.)

The New Zealand agricultural products market had total revenues of \$3.2bn in 2020, representing a compound annual growth rate (CAGR) of 5.3% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.3% between 2016 and 2020, to reach a total of 4.1 million tonnes in 2020.

The fruit segment was the market's most lucrative in 2020, with total revenues of \$1.9bn, equivalent to 58.4% of the market's overall value.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the agricultural products market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the agricultural products market in New Zealand

Leading company profiles reveal details of key agricultural products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand agricultural products market with five year forecasts

REASONS TO BUY

What was the size of the New Zealand agricultural products market by value in 2020?

What will be the size of the New Zealand agricultural products market in 2025?

What factors are affecting the strength of competition in the New Zealand agricultural products market?

How has the market performed over the last five years?

How large is New Zealand's agricultural products market in relation to its regional counterparts?

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