

# Agricultural Products in Hong Kong - Market Summary, Competitive Analysis and Forecast to 2025

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# **Abstracts**

Agricultural Products in Hong Kong - Market Summary, Competitive Analysis and Forecast to 2025

#### SUMMARY

Agricultural Products in Hong Kong industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The agricultural products industry consists of the production of Cereals (such as wheat, rice, barley etc.), Nuts (almonds, hazelnuts, pistachios etc.), Oil crops (cottonseed, groundnuts, olives etc.), Spices & Stimulants (coffee, hops, dry chilies etc.), Sugar (sugar cane, sugar beet etc.), Pulses (beans, peas, lentils etc.), Roots & Tubers (Potatoes, sweet potatoes, cassava etc.), Vegetables (cabbages, tomatoes, onions etc.), and Fruit (bananas, citrus fruits, berries etc.)

The Hong Kongese agricultural products market had total revenues of \$36.4m in 2020, representing a compound annual growth rate (CAGR) of 5.8% between 2016 and 2020.

By the end of 2020, the land used for vegetable, flower, field crop, and orchard was 347 hectares, 128 hectares, 7 hectares, and 273 hectares respectively.



The vegetables segment was the market's most lucrative in 2020, with total revenues of \$30.9m, equivalent to 84.9% of the market's overall value.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the agricultural products market in Hong Kong

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the agricultural products market in Hong Kong

Leading company profiles reveal details of key agricultural products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Hong Kong agricultural products market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Hong Kong agricultural products market by value in 2020?

What will be the size of the Hong Kong agricultural products market in 2025?

What factors are affecting the strength of competition in the Hong Kong agricultural products market?

How has the market performed over the last five years?

Who are the top competitors in Hong Kong's agricultural products market?



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