

Agora SA - Company Profile and SWOT Analysis

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Abstracts

Agora SA -Company Profile and SWOT Analysis

Summary

Agora SA -Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Agora SA (Agora), is a media company with a broad range of operations. The company's main activities include the operation of a cinema network, film production and distribution, publishing of daily newspapers and magazines, outdoor advertising, and digital marketing. Agora's major products and services include the Gazeta Wyborcza newspaper, Helios cinema network, NEXT FILM company, and AMS outdoor advertising. Notable brands associated with Agora include Gazeta.pl, Sport.pl, Tokfm.pl, and Plotek.pl. The company's products and services cater to a wide audience, including readers, listeners, viewers, clients, and suppliers across various industries. Agora's distribution networks include its subsidiary Yieldbird, a rapidly growing company in the programmatic advertising market. It operates in Poland and Ukraine. AAgora is headquartered in Warsaw, Poland.

Scope

Detailed information on Agora SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Agora SA in the form of a SWOT analysis

An in-depth view of the business model of Agora SA including a breakdown and examination of key business segments

Intelligence on Agora SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Agora SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Agora SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Agora SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Agora SA's business structure, strategy and prospects.

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