

Affirmative Insurance Holdings, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Affirmative Insurance Holdings, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY FINDINGS

Detailed information on Affirmative Insurance Holdings, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Affirmative Insurance Holdings, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Affirmative Insurance Holdings, Inc. including a breakdown and examination of key business segments

Intelligence on Affirmative Insurance Holdings, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Affirmative Insurance Holdings, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data



and key trends

REASONS TO BUY

Gain understanding of Affirmative Insurance Holdings, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Affirmative Insurance Holdings, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Affirmative Insurance Holdings, Inc.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

Affirmative Insurance Holdings, Inc. (Affirmative) is an insurance holding company. The company, along with its subsidiaries focuses on designing and distributing non-standard personal automobile insurance policies for individual consumers. It offers insurance solutions such as personal automobile insurance, accident insurance, bodily injury liability coverage, property damage liability coverage, collision coverage, comprehensive coverage, homeowners insurance and vehicle insurance. In addition, Affirmative provides services such as claims handling services, management services, distribution services, and policy administration services. The company markets and sells insurance products to individual consumers through its retail stores, independent agents and brokers and underwriting agencies. Affirmative is headquartered in Addison, Texas, the US.

The company reported gross written premium of US\$331.2 million during the fiscal year 2014 (FY2014), representing an annual increase of 13.3% over FY2013. Its net premium written was US\$101.8 million in FY2014, an annual decrease of 20.9% over FY2013.



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COMPANIES MENTIONED

Affirmative Insurance Holdings, Inc.



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