

# **Affirmative Insurance Holdings, Inc. - Strategy, SWOT and Corporate Finance Report**

<https://marketpublishers.com/r/AB865E55284EN.html>

Date: January 2017

Pages: 28

Price: US\$ 175.00 (Single User License)

ID: AB865E55284EN

## **Abstracts**

### **SUMMARY**

Affirmative Insurance Holdings, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### **KEY FINDINGS**

Detailed information on Affirmative Insurance Holdings, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Affirmative Insurance Holdings, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Affirmative Insurance Holdings, Inc. including a breakdown and examination of key business segments

Intelligence on Affirmative Insurance Holdings, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Affirmative Insurance Holdings, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## REASONS TO BUY

Gain understanding of Affirmative Insurance Holdings, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Affirmative Insurance Holdings, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Affirmative Insurance Holdings, Inc.'s business structure, strategy and prospects.

## KEY HIGHLIGHTS

Affirmative Insurance Holdings, Inc. (Affirmative) is an insurance holding company. The company, along with its subsidiaries focuses on designing and distributing non-standard personal automobile insurance policies for individual consumers. It offers insurance solutions such as personal automobile insurance, accident insurance, bodily injury liability coverage, property damage liability coverage, collision coverage, comprehensive coverage, homeowners insurance and vehicle insurance. In addition, Affirmative provides services such as claims handling services, management services, distribution services, and policy administration services. The company markets and sells insurance products to individual consumers through its retail stores, independent agents and brokers and underwriting agencies. Affirmative is headquartered in Addison, Texas, the US.

The company reported gross written premium of US\$331.2 million during the fiscal year 2014 (FY2014), representing an annual increase of 13.3% over FY2013. Its net premium written was US\$101.8 million in FY2014, an annual decrease of 20.9% over FY2013.

## Contents

### Company Snapshot

Affirmative Insurance Holdings, Inc.: Company Overview

Affirmative Insurance Holdings, Inc.: Overview and Key Facts

Affirmative Insurance Holdings, Inc.: Overview

Affirmative Insurance Holdings, Inc.: Key Facts

Affirmative Insurance Holdings, Inc.: Key Employees

Affirmative Insurance Holdings, Inc.: Key Employee Biographies

Affirmative Insurance Holdings, Inc.: Major Products and Services

Affirmative Insurance Holdings, Inc.: Company History

Affirmative Insurance Holdings, Inc.: Management Statement

Affirmative Insurance Holdings, Inc.: Locations and Subsidiaries

Affirmative Insurance Holdings, Inc.: Key Competitors

### Affirmative Insurance Holdings, Inc.: Company Analysis

Affirmative Insurance Holdings, Inc.: Business Description

Affirmative Insurance Holdings, Inc.: SWOT Analysis

Affirmative Insurance Holdings, Inc.: SWOT Overview

Affirmative Insurance Holdings, Inc.: Strengths

Affirmative Insurance Holdings, Inc.: Weaknesses

Affirmative Insurance Holdings, Inc.: Opportunities

Affirmative Insurance Holdings, Inc.: Threats

Affirmative Insurance Holdings, Inc.: Corporate Financial Deals Activity

Affirmative Insurance Holdings, Inc.: Financial Deals Overview

Affirmative Insurance Holdings, Inc.: Top Deals 2013 - 2017YTD

Affirmative Insurance Holdings, Inc.: Divestments

### Appendix

Contact Us

Methodology

Definitions

About Datamonitor

## List Of Tables

### LIST OF TABLES

Table 1: Affirmative Insurance Holdings, Inc.: Key Facts

Table 2: Affirmative Insurance Holdings, Inc.: Key Employees

Table 4: Affirmative Insurance Holdings, Inc.: Key Competitors

Table 5: Affirmative Insurance Holdings, Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Table 6: Affirmative Insurance Holdings, Inc.: Top Deals 2013 - 2017YTD

Table 7: Affirmative Insurance Holdings, Inc.: Divestments Volume and Value Trend (2013 - YTD2017)

Table 8: Affirmative Insurance Holdings, Inc.: Divestments by Geography (2013 - YTD2017)

## List Of Figures

### LIST OF FIGURES

Figure 1: Affirmative Insurance Holdings, Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Figure 2: Affirmative Insurance Holdings, Inc.: Divestments Volume and Value Trend (2013 - YTD2017)

Figure 3: Affirmative Insurance Holdings, Inc.: Divestments by Geography (2013 - YTD2017)

### COMPANIES MENTIONED

Affirmative Insurance Holdings, Inc.

## I would like to order

Product name: Affirmative Insurance Holdings, Inc. - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/AB865E55284EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AB865E55284EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970