

Aetna Inc - Company Profile and SWOT Analysis

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Abstracts

Aetna Inc %li%Company Profile and SWOT Analysis

Summary

Aetna Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Aetna Inc (Aetna), a subsidiary of CVS Health Corp, is a health care benefits company. It offers a range of traditional, voluntary, and consumer-directed health insurance products and related services. The company provides insurance products for medical, dental, pharmacy, behavioral health, long term care, medical stop loss, group life, and disability. It also offers Medicaid health care management services, Medicare Advantage and Medicare supplement plans, and workers' compensation administrative services. It primarily serves employer groups, labor groups, college students, health care providers, part-time and hourly workers, individuals, health plans, government-sponsored plans, governmental units, and expatriates. Aetna is headquartered in Hartford, Connecticut, the US.

Scope

Detailed information on Aetna Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Aetna Inc in the form

of a SWOT analysis

An in-depth view of the business model of Aetna Inc including a breakdown and examination of key business segments

Intelligence on Aetna Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Aetna Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Aetna Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Aetna Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Aetna Inc's business structure, strategy and prospects.

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