

# **Aerospace & Defense Global Industry Guide 2017-2021**

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## **Abstracts**

Aerospace & Defense Global Industry Guide 2017-2021

### **SUMMARY**

Global Aerospace & Defense industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **SYNOPSIS**

Essential resource for top-line data and analysis covering the global aerospace & defense market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

### **KEY HIGHLIGHTS**

The aerospace & defense market consists of civil and military aerospace and defense procurements.

The civil aerospace segment is deemed to be the revenues accrued by manufacturers from all civil aerospace procurement. The valuation of the military aircraft, military vehicles, naval vessels, systems & ordnance, and other defense segments is based on capital expenditure (CAPEX), which is defined as expenditure on research and development (R&D), procurement and maintenance of weaponry and other military equipment. Such procurements

only include equipment, parts, and maintenance (EPM); other elements of military spending, such as personnel and buildings, are omitted.

Any currency conversions used in the creation of this report have been calculated using constant 2016 annual average exchange rates.

The global aerospace & defense market had total revenues of \$865.6bn in 2016, representing a compound annual growth rate (CAGR) of 2.2% between 2012 and 2016.

The civil aerospace segment was the market's most lucrative in 2016, with total revenues of \$570.5bn, equivalent to 65.9% of the market's overall value.

Global demand for civilian aircraft has grown, most notably in developing Asian economies. Defense spending has increased in some countries, but for the most part developed economies have been neglecting the military budgets due to budget constraints.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global aerospace & defense market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global aerospace & defense market

Leading company profiles reveal details of key aerospace & defense market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global aerospace & defense market with five year forecasts

## **REASONS TO BUY**

What was the size of the global aerospace & defense market by value in 2016?

What will be the size of the global aerospace & defense market in 2021?

What factors are affecting the strength of competition in the global aerospace & defense market?

How has the market performed over the last five years?

What are the main segments that make up the global aerospace & defense market?

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## About

Increasing global tensions and civilian aviation demand will accelerate demand for this market toward 2021. The global aerospace & defense market had total revenues of \$865.6bn in 2016, representing a compound annual growth rate (CAGR) of 2.2% between 2012 and 2016. In comparison, the Asia-Pacific market increased with a CAGR of 8.4%, and the US market declined with a compound annual rate of change (CARC) of -1.9%, over the same period, to reach respective values of \$228.0bn and \$345.6bn in 2016.

Global demand for civilian aircraft has grown, most notably in developing Asian economies. Defense spending has increased in some countries, but for the most part developed economies have been neglecting their military budgets due to budget constraints.

Defense spending is on the rise globally. The Trump administration has committed to spending more, while major regional powers such as Saudi Arabia, Russia, and China all improve capabilities, prompting similar reactions in neighboring countries. Eastern Europe, the middle East, and the South China Sea are potential flashpoints for conflict in the forecast period.

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