

# Aerospace and Defense in New Zealand - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/AADC5D76A19CEN.html>

Date: August 2021

Pages: 52

Price: US\$ 350.00 (Single User License)

ID: AADC5D76A19CEN

## Abstracts

Aerospace and Defense in New Zealand - Market Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

Aerospace & Defense in New Zealand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The aerospace & defense market consists of (1) the civilian aerospace market and (2) the military aerospace and defense market.

The New Zealand aerospace & defense market had total revenues of \$0.9bn in 2020, representing a compound annual rate of change (CARC) of -21.9% between 2016 and 2020.

The civil aerospace segment was the market's most lucrative in 2020, with total revenues of \$343.4m, equivalent to 37.1% of the market's overall value.

During the historic period, the surge in New Zealand's defense expenditure, particularly in 2019, was mainly driven by the country's focus on modernizing its armed forces.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the aerospace & defense market in New Zealand

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the aerospace & defense market in New Zealand

Leading company profiles reveal details of key aerospace & defense market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the New Zealand aerospace & defense market with five year forecasts

## REASONS TO BUY

What was the size of the New Zealand aerospace & defense market by value in 2020?

What will be the size of the New Zealand aerospace & defense market in 2025?

What factors are affecting the strength of competition in the New Zealand aerospace & defense market?

How has the market performed over the last five years?

What are the main segments that make up New Zealand's aerospace & defense market?

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