

# AEON Credit Service (M) Berhad - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

AEON Credit Service (M) Berhad %li%Strategy, SWOT and Corporate Finance Report

#### Summary

AEON Credit Service (M) Berhad %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## Key Highlights

AEON Credit Service (M) Berhad (AEON Credit), a subsidiary of AEON Financial Service Co., Ltd., provides a range of card products, financing solutions, insurance services, and other related financial solutions. Its card products include credit, prepaid, and express cards. The financing portfolio includes easy payment schemes, personal financing schemes, motorcycle financing, equipment financing, and SME financing solutions. Personal financing schemes and certain easy payment schemes are based on Islamic principles. The insurance portfolio provides coverage for personal accident, medical, health and car protection, among others. AEON Credit is headquartered in Kuala Lumpur, Malaysia.

#### Scope

Detailed information on AEON Credit Service (M) Berhad required for business and competitor intelligence needs



A study of the major internal and external factors affecting AEON Credit Service (M) Berhad in the form of a SWOT analysis

An in-depth view of the business model of AEON Credit Service (M) Berhad including a breakdown and examination of key business segments

Intelligence on AEON Credit Service (M) Berhad's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about AEON Credit Service (M) Berhad, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of AEON Credit Service (M) Berhad and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess AEON Credit Service (M) Berhad as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on AEON Credit Service (M) Berhad's business structure, strategy and prospects.



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