

# AEGON NV - Strategy, SWOT and Corporate Finance Report

https://marketpublishers.com/r/A0936882AA0EN.html

Date: April 2023

Pages: 58

Price: US\$ 175.00 (Single User License)

ID: A0936882AA0EN

# **Abstracts**

AEGON NV - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

AEGON NV - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **KEY HIGHLIGHTS**

Aegon NV (Aegon) is a provider of pension plans, life insurance, and asset management services to individuals and families, pension funds, companies, and other institutions. It offers insurance products for traditional life, universal life, whole life, disability, and critical illness. It also offers long-term savings plans, car insurance, travel insurance, household insurance, liability insurance, supplemental health insurance, variable annuities, fixed annuities, retirement plans, investment products, mutual funds, and mortgages. It distributes its products through agents, banks, brokers, digital and direct marketing channel. It operates under various brands, including World Financial Group (US, Canada); Knab, TKP, Robidus and Nedasco (Netherlands); Origen Financial Services (UK); Futuready (Indonesia); Transamerica Ventures and Blue Square Re (global). The company has its presence across the Americas, Europe, and Asia. Aegon is headquartered in the Hague, the Netherlands.

# **SCOPE**



Detailed information on AEGON NV required for business and competitor intelligence needs

A study of the major internal and external factors affecting AEGON NV in the form of a SWOT analysis

An in-depth view of the business model of AEGON NV including a breakdown and examination of key business segments

Intelligence on AEGON NV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about AEGON NV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of AEGON NV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess AEGON NV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on AEGON NV's business structure, strategy and prospects.



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