

Liveramp holdings Inc. - Company Profile and SWOT Analysis

<https://marketpublishers.com/r/A102A0B051EEN.html>

Date: January 2024

Pages: 40

Price: US\$ 175.00 (Single User License)

ID: A102A0B051EEN

Abstracts

Liveramp holdings Inc. %li%Company Profile and SWOT Analysis

Summary

Liveramp holdings Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

LiveRamp Holdings Inc. (LiveRamp or 'the company') provides enterprise data management platform and related services. It offers a wide range of products including marketing suite, data analytics platform, product development suite, data monetization suite, and solution finder. The company's provide services such as comprises onboarding, identity resolution, data network services, analytics and measurement, and partner integration services. The company's major brands include LiveRamp. LiveRamp is a data collaboration platform, which serves B2C marketing, agencies, data providers, financial service, insurance, automotive, retail, telecommunications, healthcare, consumer packaged goods, entertainment, travel, government, and non-profit organizations. It has business presence across Europe, Asia-Pacific, and the US. The company is headquartered in San Francisco, California, the US.

Scope

Detailed information on Liveramp holdings Inc. required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Liveramp holdings Inc. in the form of a SWOT analysis

An in-depth view of the business model of Liveramp holdings Inc. including a breakdown and examination of key business segments

Intelligence on Liveramp holdings Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Liveramp holdings Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Liveramp holdings Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Liveramp holdings Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Liveramp holdings Inc.'s business structure, strategy and prospects.

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