

Activision Blizzard, Inc. - Company Profile and SWOT Analysis

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Abstracts

Activision Blizzard, Inc. Company Profile and SWOT Analysis

Summary

Activision Blizzard, Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Activision Blizzard, Inc. (Activision Blizzard or 'the company') is a developer and publisher of interactive entertainment content and services. The company develops and distributes content and services on video game consoles, personal computers, and mobile devices. Activision Blizzard's iconic franchises include Call of Duty, Overwatch, World of Warcraft, Candy Crush, Hearthstone, and Destiny. The company also offers esports leagues and events. It also provides sales distribution, warehousing and logistics services to manufacturers of interactive entertainment hardware and third-party publishers of entertainment software. Activision Blizzard has business presence across the Europe, the Middle East and Africa, and Asia Pacific. The company is headquartered in Santa Monica, California, the US.

Scope

Detailed information on Activision Blizzard, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Activision Blizzard, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Activision Blizzard, Inc. including a breakdown and examination of key business segments

Intelligence on Activision Blizzard, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Activision Blizzard, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Activision Blizzard, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Activision Blizzard, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Activision Blizzard, Inc.'s business structure, strategy and prospects.

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