

# **Accra City Profile - Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail**

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## **Abstracts**

Accra City Profile %li%Comprehensive Overview of the City, PEST Analysis and Analysis of Key Industries including Technology, Tourism and Hospitality, Construction and Retail

### **Summary**

“City Profile %li%Accra” provides historical and forecast data on key city level metrics along with analytical coverage of the latest political, economic, social, technological, infrastructural, legal and environmental issues affecting Detroit.

The report contains detailed tourism, retail, construction, technology and public infrastructure data and insight into economic, social, and industry trends.

Greater Accra, the capital region of Ghana, accounts for 16.7% of the country's total population and 40.4% of its GDP as of 2022. The region's population has been growing at an annual rate of 2.4%, reaching 5.57 million in 2022. The majority of its inhabitants are of working age, accounting for 65.7% of the population.

### **Scope**

The area's economy, valued at GHS247 billion (\$29.8 billion) in 2022, owed 35.4% contribution from the manufacturing sector. Other significant contributors

include energy, ICT and fintech, oil and gas, financial services, and healthcare

In 2022, the construction sector accounted for 12.0% of the GVA of Greater Accra region. The slower pace of growth in 2022 can be attributed to subdued investor and consumer confidence amid rising inflation and disruption in merchandise trade

### Reasons to Buy

Gain a comprehensive knowledge of future economic and demographic trends and understand the performance of various sectors within the city.

Analyze and understand the business environment in the city to align your investment and expansion strategies.

The report helps to drive a conclusion in choosing a suitable city to invest or expand according to your business structure.

Explore new opportunities in the hospitality, tourism, construction, real estate and retail sectors.

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