

Accountancy in Germany

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Abstracts

Accountancy in Germany

SUMMARY

Accountancy in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The accountancy market consists of revenues generated by firms engaged in designing, preparing and auditing accounting records.

The German accountancy market had total revenues of \$37.2bn in 2019, representing a compound annual growth rate (CAGR) of 4.1% between 2015 and 2019.

The advisory segment was the market's most lucrative in 2019, with total revenues of \$15.2bn, equivalent to 40.8% of the market's overall value.

The 'Big Four' accountancy firms (EY, PwC, Deloitte, KPMG) alleviate the market's rivalry to great extent, keeping market growth rates at healthy levels the last two years.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the accountancy market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the accountancy market in Germany

Leading company profiles reveal details of key accountancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany accountancy market with five year forecasts

REASONS TO BUY

What was the size of the Germany accountancy market by value in 2019?

What will be the size of the Germany accountancy market in 2024?

What factors are affecting the strength of competition in the Germany accountancy market?

How has the market performed over the last five years?

What are the main segments that make up Germany's accountancy market?

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