

# Accountancy in Germany

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## Abstracts

Accountancy in Germany

### SUMMARY

Accountancy in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The accountancy market consists of revenues generated by firms engaged in designing, preparing and auditing accounting records.

The German accountancy market had total revenues of \$37.2bn in 2019, representing a compound annual growth rate (CAGR) of 4.1% between 2015 and 2019.

The advisory segment was the market's most lucrative in 2019, with total revenues of \$15.2bn, equivalent to 40.8% of the market's overall value.

The 'Big Four' accountancy firms (EY, PwC, Deloitte, KPMG) alleviate the market's rivalry to great extent, keeping market growth rates at healthy levels the last two years.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the accountancy market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the accountancy market in Germany

Leading company profiles reveal details of key accountancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany accountancy market with five year forecasts

## **REASONS TO BUY**

What was the size of the Germany accountancy market by value in 2019?

What will be the size of the Germany accountancy market in 2024?

What factors are affecting the strength of competition in the Germany accountancy market?

How has the market performed over the last five years?

What are the main segments that make up Germany's accountancy market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. Which players have been most successful in the recent past?
- 7.3. What new products, services, and innovations have been launched in the market over the last year?
- 7.4. How have the leading players responded to the COVID-19 outbreak?

## **8 COMPANY PROFILES**

- 8.1. Ernst & Young Global Ltd
- 8.2. PricewaterhouseCoopers International Ltd
- 8.3. Deloitte Touche Tohmatsu Limited
- 8.4. KPMG International

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Germany accountancy market value: \$ billion, 2015-19
- Table 2: Germany accountancy market category segmentation: \$ billion, 2019
- Table 3: Germany accountancy market geography segmentation: \$ billion, 2019
- Table 4: Germany accountancy market value forecast: \$ billion, 2019-24
- Table 5: Ernst & Young Global Ltd: key facts
- Table 6: Ernst & Young Global Ltd: Key Employees
- Table 7: Ernst & Young Global Ltd: Key Employees Continued
- Table 8: PricewaterhouseCoopers International Ltd: key facts
- Table 9: PricewaterhouseCoopers International Ltd: Key Employees
- Table 10: PricewaterhouseCoopers International Ltd: Key Employees Continued
- Table 11: Deloitte Touche Tohmatsu Limited: key facts
- Table 12: Deloitte Touche Tohmatsu Limited: Key Employees
- Table 13: Deloitte Touche Tohmatsu Limited: Key Employees Continued
- Table 14: KPMG International: key facts
- Table 15: KPMG International: Key Employees
- Table 16: KPMG International: Key Employees Continued
- Table 17: KPMG International: Key Employees Continued
- Table 18: KPMG International: Key Employees Continued
- Table 19: Germany size of population (million), 2015-19
- Table 20: Germany gdp (constant 2005 prices, \$ billion), 2015-19
- Table 21: Germany gdp (current prices, \$ billion), 2015-19
- Table 22: Germany inflation, 2015-19
- Table 23: Germany consumer price index (absolute), 2015-19
- Table 24: Germany exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Germany accountancy market value: \$ billion, 2015-19

Figure 2: Germany accountancy market category segmentation: % share, by value, 2019

Figure 3: Germany accountancy market geography segmentation: % share, by value, 2019

Figure 4: Germany accountancy market value forecast: \$ billion, 2019-24

Figure 5: Forces driving competition in the accountancy market in Germany, 2019

Figure 6: Drivers of buyer power in the accountancy market in Germany, 2019

Figure 7: Drivers of supplier power in the accountancy market in Germany, 2019

Figure 8: Factors influencing the likelihood of new entrants in the accountancy market in Germany, 2019

Figure 9: Factors influencing the threat of substitutes in the accountancy market in Germany, 2019

Figure 10: Drivers of degree of rivalry in the accountancy market in Germany, 2019

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