

Accountancy in China

URL:	https://marketpublishers.com/r/A94D86BD3E8EN.html
Date:	May 3, 2018
Pages:	31
Price:	US\$ 350.00
ID:	A94D86BD3E8EN

Accountancy in China

SUMMARY

Accountancy in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the China accountancy market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

- The accountancy market consists of revenues generated by firms engaged in designing, preparing and auditing accounting records.
- The Chinese accountancy market had total revenues of \$12.0bn in 2017, representing a compound annual growth rate (CAGR) of 11.1% between 2013 and 2017.
- The audit segment was the market's most lucrative in 2017, with total revenues of \$5.3bn, equivalent to 44.1% of the market's overall value.
- The demand for accountancy services has been driven by the strong performance of the country's economy, which has led to a rise in the number of large businesses, thus creating a higher demand for accountancy services.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the accountancy market in China
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the accountancy market in China
- Leading company profiles reveal details of key accountancy market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the China accountancy market with five year forecasts

REASONS TO BUY

- What was the size of the China accountancy market by value in 2017?
- What will be the size of the China accountancy market in 2022?
- What factors are affecting the strength of competition in the China accountancy market?

- How has the market performed over the last five years?
- What are the main segments that make up China's accountancy market?

Table of Content

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
BDO International Limited
Deloitte Touche Tohmatsu Limited
PricewaterhouseCoopers International Limited
Ruihua Certified Public Accountants, LLP
Macroeconomic Indicators
Country data
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

LIST OF TABLES

Table 1: China accountancy market value: \$ billion, 2013-17
Table 2: China accountancy market category segmentation: \$ billion, 2017
Table 3: China accountancy market geography segmentation: \$ billion, 2017
Table 4: China accountancy market value forecast: \$ billion, 2017-22
Table 5: BDO International Limited: key facts
Table 6: Deloitte Touche Tohmatsu Limited: key facts
Table 7: PricewaterhouseCoopers International Limited: key facts
Table 8: Ruihua Certified Public Accountants, LLP: key facts
Table 9: China size of population (million), 2013-17
Table 10: China gdp (constant 2005 prices, \$ billion), 2013-17
Table 11: China gdp (current prices, \$ billion), 2013-17

Table 12: China inflation, 2013-17

Table 13: China consumer price index (absolute), 2013-17

Table 14: China exchange rate, 2013-17

LIST OF FIGURES

Figure 1: China accountancy market value: \$ billion, 2013-17

Figure 2: China accountancy market category segmentation: % share, by value, 2017

Figure 3: China accountancy market geography segmentation: % share, by value, 2017

Figure 4: China accountancy market value forecast: \$ billion, 2017-22

Figure 5: Forces driving competition in the accountancy market in China, 2017

Figure 6: Drivers of buyer power in the accountancy market in China, 2017

Figure 7: Drivers of supplier power in the accountancy market in China, 2017

Figure 8: Factors influencing the likelihood of new entrants in the accountancy market in China, 2017

Figure 9: Factors influencing the threat of substitutes in the accountancy market in China, 2017

Figure 10: Drivers of degree of rivalry in the accountancy market in China, 2017

COMPANIES MENTIONED

BDO International Limited

Deloitte Touche Tohmatsu Limited

PricewaterhouseCoopers International Limited

Ruihua Certified Public Accountants, LLP

I would like to order:

Product name: Accountancy in China
Product link: <https://marketpublishers.com/r/A94D86BD3E8EN.html>
Product ID: A94D86BD3E8EN
Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/A94D86BD3E8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**