

Accountancy in China - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Accountancy in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The accountancy market consists of revenues generated by firms engaged in designing, preparing and auditing accounting records.

The Chinese accountancy market had total revenues of \$13.6bn in 2020, representing a compound annual growth rate (CAGR) of 6.6% between 2016 and 2020.

The audit segment was the market's most lucrative in 2020, with total revenues of \$5.7bn, equivalent to 41.9% of the market's overall value.

The market remained resilient during 2020, despite the pandemic, posting moderate growth for the year.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the accountancy market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the accountancy market in China

Leading company profiles reveal details of key accountancy market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China accountancy market with five year forecasts

REASONS TO BUY

What was the size of the China accountancy market by value in 2020?

What will be the size of the China accountancy market in 2025?

What factors are affecting the strength of competition in the China accountancy market?

How has the market performed over the last five years?

What are the main segments that make up China's accountancy market?

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