

ACCO Brands Corp - Strategy, SWOT and Corporate Finance Report

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Abstracts

ACCO Brands Corp %li%Strategy, SWOT and Corporate Finance Report

Summary

ACCO Brands Corp %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

ACCO Brands Corp (ACCO Brands) is a provider of academic, consumer and business products. The company's offerings include computer and gaming accessories, dry erase boards, laminating, binding and stapling products, do-it-yourself tools and store organization products. It also offers office and academic products under AT-A-GLANCE, Barrilito, Derwent, Esselte, Five Star, Foroni, GBC, Hilroy, Kensington, Leitz, Marbig, Mead, NOBO, PowerA, Quartet, Rapid, Rexel, Swingline, Tilibra and TruSens brand names. These channels include mass retailers, e-tailers, discount, drug/grocery and variety chains, warehouse clubs, hardware and specialty stores, independent office product dealers, office superstores, wholesalers, contract stationers, and specialist technology businesses. The company has business presence in the US, Europe, Canada, Australia, New Zealand and Mexico. ACCO Brands is headquartered in Lake Zurich, Illinois, the US.

Scope



Detailed information on ACCO Brands Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting ACCO Brands Corp in the form of a SWOT analysis

An in-depth view of the business model of ACCO Brands Corp including a breakdown and examination of key business segments

Intelligence on ACCO Brands Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about ACCO Brands Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of ACCO Brands Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess ACCO Brands Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on ACCO Brands Corp's business structure, strategy and prospects.



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