

Abu Soma Touristic Development Co - Company Profile and SWOT Analysis

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Abstracts

Abu Soma Touristic Development Co - Company Profile and SWOT Analysis

Summary

Abu Soma Touristic Development Co - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Abu Soma Touristic Development Company (Somabay) operates luxury hotels, residential properties, golf club and spa, and a dive center. The hotels offer accommodation in deluxe rooms and suites, executive suites, royal suites, standard and classic rooms, and guest rooms, central suites, and beachfront suites. The hotels also offer facilities including fitness club, water pools, diving, snorkelling, water skiing, windsurfing, sailing, tennis courts, a squash court and gymnasium. It also offers various water sports and other adventure activities to the guests. The company's real estate arm provides apartment or villa at Red Sea Coast. Soma Bay is headquartered in Cairo, Giza, Egypt.

Scope

Detailed information on Abu Soma Touristic Development Co required for business and competitor intelligence needs

A study of the major internal and external factors affecting Abu Soma Touristic Development Co in the form of a SWOT analysis

An in-depth view of the business model of Abu Soma Touristic Development Co including a breakdown and examination of key business segments

Intelligence on Abu Soma Touristic Development Co's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Abu Soma Touristic Development Co, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Abu Soma Touristic Development Co and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Abu Soma Touristic Development Co as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Abu Soma Touristic Development Co's business structure, strategy and prospects.

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