

# ABB, Ltd. - Company Profile and SWOT Analysis

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# **Abstracts**

ABB, Ltd. Company Profile and SWOT Analysis

Summary

ABB, Ltd. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

**Key Highlights** 

ABB, Ltd. (ABB or 'the company') is a provider of electrification and automation. The company is a supplier of products, systems, solutions, and services that improve productivity, increase power reliability, and enhance energy efficiency. It serves electric, gas, and water utilities, and industrial and commercial customers. The company sells products through direct sales forces, and third-party channel partners such as distributors, installers, wholesalers, machine builders and OEMs, and system integrators. ABB provides digitally connected and enabled industrial equipment and systems to customers in utilities, industry, transport, and infrastructure industries. The company operates in Europe, Asia, the Americas, and the Middle East, and Africa. The company is headquartered in Zurich, Switzerland.

#### Scope

Detailed information on ABB, Ltd. required for business and competitor intelligence needs

A study of the major internal and external factors affecting ABB, Ltd. in the form



### of a SWOT analysis

An in-depth view of the business model of ABB, Ltd. including a breakdown and examination of key business segments

Intelligence on ABB, Ltd.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about ABB, Ltd., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

# Reasons to Buy

Gain understanding of ABB, Ltd. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess ABB, Ltd. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on ABB, Ltd.'s business structure, strategy and prospects.



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