

# AB Electrolux - Company Profile and SWOT Analysis

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## Abstracts

AB Electrolux %li%Company Profile and SWOT Analysis

### Summary

AB Electrolux %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

AB Electrolux (Electrolux or 'the company') is a designer, producer and marketer of appliances for household and professional use. The company's product portfolio comprises of freezers, cookers, dryers, washing machines, refrigerators, room air-conditioners, microwave ovens, floor-care products, heat pumps, consumables, water heaters, small domestic appliances and dishwashers for domestic and commercial customers. It also provides vacuum cleaners, other small domestic appliances, food-service equipment, and laundry equipment for professional users. Electrolux markets its products under, AEG, Frigidaire and Electrolux, brand names. It has business presence across Europe, North America, the Middle East, Africa, Asia-Pacific and Latin America. The company is headquartered in Stockholm, Sweden.

### Scope

Detailed information on AB Electrolux required for business and competitor intelligence needs

A study of the major internal and external factors affecting AB Electrolux in the

form of a SWOT analysis

An in-depth view of the business model of AB Electrolux including a breakdown and examination of key business segments

Intelligence on AB Electrolux's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about AB Electrolux, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of AB Electrolux and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess AB Electrolux as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on AB Electrolux's business structure, strategy and prospects.

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