

# The Aaron's Co Inc - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/A3A978D8001EN.html>

Date: June 2023

Pages: 59

Price: US\$ 175.00 (Single User License)

ID: A3A978D8001EN

## Abstracts

The Aaron's Co Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

The Aaron's Co Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

The Aaron's Co Inc (Aaron's) is an omnichannel provider of lease-purchase solutions. The company sells and leases furniture, consumer electronics, computers, home appliances and accessories. It delivers products through a chain of company-operated and franchised stores, and e-commerce platform, Aarons.com. Aaron also provides services such as customer support services and free delivery services. The company offers a range consumer brands such as Samsung, GE, HP, JBL, Simmons, Lane and Ashley. It also owns trademarks such as Aaron's. The company purchase merchandise directly from manufacturers and local distributors. Aaron's has business operations in the US and Canada. Aaron's is headquartered in Atlanta, Georgia, the US.

### SCOPE

Detailed information on The Aaron's Co Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Aaron's Co Inc in the form of a SWOT analysis

An in-depth view of the business model of The Aaron's Co Inc including a breakdown and examination of key business segments

Intelligence on The Aaron's Co Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Aaron's Co Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of The Aaron's Co Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Aaron's Co Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Aaron's Co Inc's business structure, strategy and prospects.

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