

# A2B Australia Ltd - Company Profile and SWOT Analysis

https://marketpublishers.com/r/A4A250E397D7EN.html

Date: December 2023

Pages: 28

Price: US\$ 175.00 (Single User License)

ID: A4A250E397D7EN

## **Abstracts**

A2B Australia Ltd. Company Profile and SWOT Analysis

## Summary

A2B Australia Ltd. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

#### **Key Highlights**

A2B Australia Ltd (A2B Australia), formerly Cabcharge Australia Ltd, offers taxi payment services. The company offers technology services, financial services, and passenger transportation services. It also develops and manufactures in-taxi equipment. The company offers electronic payment services, taxi operating services, smash repairs, vehicle loans, leasing and insurance services, and training services to taxi operators. It offers bus and coach operating services. The company operates brands Giraffe Payments, MTI, Silver Service, Cabcharge, EFT Solutions, 13cabs and Spotto. It develops a payment application, which is used by individuals and corporate passengers along with banks, retailers, and service providers. The company operates in Australia. A2B Australia is headquartered in Sydney, New South Wales, Australia.

#### Scope

Detailed information on A2B Australia Ltd required for business and competitor intelligence needs



A study of the major internal and external factors affecting A2B Australia Ltd in the form of a SWOT analysis

An in-depth view of the business model of A2B Australia Ltd including a breakdown and examination of key business segments

Intelligence on A2B Australia Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about A2B Australia Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of A2B Australia Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess A2B Australia Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on A2B Australia Ltd's business structure, strategy and prospects.



### **Contents**

**Table of Contents** 

Company Snapshot

A2B Australia Ltd: Company Overview

A2B Australia Ltd: Overview and Key Facts

A2B Australia Ltd: Overview

A2B Australia Ltd: Key Facts

A2B Australia Ltd: Key Employees

A2B Australia Ltd: Key Employee Biographies

A2B Australia Ltd: Major Products and Services

A2B Australia Ltd: Management Statement

A2B Australia Ltd: Locations and Subsidiaries

A2B Australia Ltd: Key Competitors

A2B Australia Ltd: Company Analysis

A2B Australia Ltd: Business Description

A2B Australia Ltd: SWOT Analysis

A2B Australia Ltd: SWOT Overview

A2B Australia Ltd: Strengths

A2B Australia Ltd: Weaknesses

A2B Australia Ltd: Opportunities

A2B Australia Ltd: Threats

A2B Australia Ltd: Corporate Financial Deals Activity

A2B Australia Ltd: Financial Deals Overview

A2B Australia Ltd: Top Deals 2019 - 2023YTD\*

A2B Australia Ltd: Mergers and Acquisitions

A2B Australia Ltd: Recent Developments

A2B Australia Ltd: News and Events Summary

A2B Australia Ltd: Financial Performance

**Appendix** 

Contact Us

Methodology

About MarketLine



## **List Of Tables**

#### LIST OF TABLES

Table 1: A2B Australia Ltd: Key Facts

Table 2: A2B Australia Ltd: Key Employees

Table 3: A2B Australia Ltd: Locations and Subsidiaries

Table 4: A2B Australia Ltd: Key Competitors

Table 5: A2B Australia Ltd: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Table 6: A2B Australia Ltd: M&A Average Deal Size - Value (US\$m)

Table 7: A2B Australia Ltd: Top Deals 2019 - 2023YTD\*

Table 8: A2B Australia Ltd: M&A Volume and Value Trend (2019 - YTD\*2023)

Table 9: A2B Australia Ltd: News and Events Summary

Table 10: A2B Australia Ltd: Financial Performance



## **List Of Figures**

#### **LIST OF FIGURES**

Figure 1: A2B Australia Ltd: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 2: A2B Australia Ltd: M&A Average Deal Size - Value (US\$m)

Figure 3: A2B Australia Ltd: M&A Volume and Value Trend (2019 - YTD\*2023)



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