

Seven Days Hotel (Shenzhen) Co., Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

Seven Days Hotel (Shenzhen) Co., Ltd %li%Strategy, SWOT and Corporate Finance Report

Summary

Seven Days Hotel (Shenzhen) Co., Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Seven Days Hotel (Shenzhen) Co., Ltd (7 Days Inn), operates a hotel chain in China. It operates a portfolio of limited-service economy hotels in China. It operates through 7 Days Hotel 3.0 and 7 Days Premium. The company provides modern, standardized designed rooms with average room size and related amenities such as towels, TV, free Wifi, power shower, free aircon, slippers, and kettle. It serves business or leisure, and family or individual customers. It also offers online booking services to customers. The company also offers 7 Days Club Membership Program, which offers reward points for the customers. 7 Days Group is headquartered in Guangzhou, China.

Scope

Detailed information on Seven Days Hotel (Shenzhen) Co., Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Seven Days Hotel (Shenzhen) Co., Ltd in the form of a SWOT analysis

An in-depth view of the business model of Seven Days Hotel (Shenzhen) Co., Ltd including a breakdown and examination of key business segments

Intelligence on Seven Days Hotel (Shenzhen) Co., Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Seven Days Hotel (Shenzhen) Co., Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Seven Days Hotel (Shenzhen) Co., Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Seven Days Hotel (Shenzhen) Co., Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Seven Days Hotel (Shenzhen) Co., Ltd's business structure, strategy and prospects.

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