

1-800-Flowers.Com, Inc. - Company Profile and SWOT Analysis

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Abstracts

1-800-Flowers.Com, Inc. %li%Company Profile and SWOT Analysis

Summary

1-800-Flowers.Com, Inc. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

1-800-Flowers.Com, Inc. (1-800-Flowers or 'the company') is a floral and gourmet foods gift retailer and distribution company. It provides gift products, including flowers, gift boxes and containers, plants, confections, gourmet foods, gift baskets, balloons, candles, and plush stuffed animals. The company markets these products under Cheryl's Cookies, Mrs. Beasley's, Celebrations Passport, Flowerama and BloomNet among other brands. 1-800-Flowers company offers its products through its owned and operated retail stores and franchises. It also merchandises its products through ecommerce sales channels through various online portals, direct mail, e-mails, social media networks and search engine. The company is headquartered in Carle Place, New York, the US.

Scope

Detailed information on 1-800-Flowers.Com, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting 1-800-Flowers.Com, Inc. in the form of a SWOT analysis

An in-depth view of the business model of 1-800-Flowers.Com, Inc. including a breakdown and examination of key business segments

Intelligence on 1-800-Flowers.Com, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about 1-800-Flowers.Com, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of 1-800-Flowers.Com, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess 1-800-Flowers.Com, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on 1-800-Flowers.Com, Inc.'s business structure, strategy and prospects.

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